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Rhode Island Jewish  
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# RHODE ISLAND HERALD

THE ONLY ENGLISH-JEWISH WEEKLY IN R.I. AND SOUTHEAST MASS.

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## Westwood, Mass. Temple's Torahs Laid To Rest

SHARON, Mass. — Children were hoisted onto shoulders and the elderly were offered arms for support last Sunday, March 22, as they followed pallbearers carrying the charred remains of three Torahs belonging to Temple Beth David of Westwood from a hearse to their burial site in Sharon Memorial Park.

"It's important for my daughter to see this so she knows she's a Jew," said Toby Pugh, 35, of West Roxbury, as she held her 4-year-old daughter tightly to protect her against the cold. "We have to remember that these things can happen even in America."

Pugh was among approximately 300 people who assembled in the cemetery for a ceremony marking the burial of the Torahs. The hand-written scrolls of religious teachings were housed in Temple Beth David, Westwood's only synagogue, when it was destroyed by arson March 14. The Torahs, a synagogue's most sacred scriptures, included a scroll that had been smuggled out of Prague during the Holocaust.

Congregation members of Temple Beth David, ecumenical religious leaders, politicians and fire officials in dress uniforms stood solemnly on the hill as a ceremony of prayers and songs preceded the lowering of the plain wooden coffin. The crowd, which included many families, pressed in when synagogue leaders each lifted two shovelfuls of earth onto the coffin as a demonstration of respect.

"It's emotional," said 79-year-old Jack Warsof. Recalling the Ku

Klux Klan meetings that were held in his hometown of Millis in the 1920s, Warsof asked, "Has the world really changed?"

"I think it's very sad," Pugh said. "It's very hard to explain what a Torah really means to us and to see it burned and buried."

Yet, as with others interviewed Pugh let her grief and bitterness give way to guarded optimism.

"They'll rebuild. We have to keep going," Pugh said. Then pointing to her daughter, she added, "She's hope. Her great-grandparents were killed in the Holocaust. So the fact that she's here shows there's hope."

"The fact that the non-Jewish community rallied in support of the Jewish congregation shows we've progressed, somewhat, in that there's awareness. But we have to remain vigilant that this doesn't happen again — to any ethnic group."

Citing examples of past persecution overcome by Jews, Rabbi Henry A. Zoob of Temple Beth David told the gathering that no flames could destroy the spirit and teachings of Judaism, because they have been preserved in the "collective memory."

Zoob said, "It is our memory of the past that ensures our survival of the future."

Later, at a ceremony held in front of the burned synagogue at 40 Pond St., Westwood, Zoob said, "We will reaffirm life and rededicate ourselves to rebuilding the temple."

## Focus On South Africa: Jewish Activism Amid Turmoil

by Jon Greene

(JSPS) — The situation facing the Jewish students of South Africa has all the ingredients of a potential tragedy.

More than 6,000 Jewish students are enrolled in South African universities — most at Witwatersrand University in Johannesburg and the University of Cape Town. They loudly denounce the government policy of apartheid, but find different methods for dealing with the struggle against racism in their country. Some devote their lives to fighting injustice, others make plans to leave South Africa, and others just try to carry on normal lives. All of them are faced with growing hostility from the black community and mounting indifference from their Jewish parents.

"People love prophecies, especially with regard to South Africa. We've got a classic boiling pot situation," remarks Neville Eisenberg, former director of the South African Union of Jewish Students (SAUJS). Eisenberg, 24, feels that the black struggle against apartheid will eventually lead to major changes in the nature of South African society, but increasing violence from the African National Congress (ANC) and government forces has him and other students worried. "The youth of South Africa are very unsettled in terms of their future outlook."

By all accounts, the 112,000 Jews living in South Africa have maintained a high standard of living, comfortably settling into a materialistic way of life. Eisenberg points out the hidden problem in maintaining such lifestyles. "Jews have tended to become complacent about their safety, secure in their role in society," he cautions. He adds that many Jewish students fall right into this trap, enjoying the comforts of the upper class.

Eisenberg sits in the heart of Jewish politics in South Africa, as a member of the Jewish Board of



Neville Eisenberg, director of South African Union of Jewish students.

Deputies and the International Executive Council of the Zionist Federation. Although the Jewish community officially denounces the policy of apartheid, Eisenberg says that many students feel that the adult Jewish community is less active on the issue than the students.

"There is an incredible myth about the Jewish community being liberal, in the forefront of the struggle," says Fran Buntman, 21, a Jewish student leader in Johannesburg. Buntman, a co-founder of the liberal activist group, Jews for Social Justice, agrees with Eisenberg that Jewish students cling to their materialistic lifestyle. "Students will say, 'There's a good life here. Why should we leave?'" Buntman says, adding that many South African Jews are supportive of the government's Nationalist Party, which she says is entrenched in apartheid.

Yet students are thinking about leaving South Africa. "Most students are looking towards other opportunities. The natural tendency is to look beyond the

shores of South Africa," says Eisenberg.

Eisenberg and the other students interviewed for this article were among the over 700 South African students who visited Israel on their recent summer vacation, which occurs in January in the Southern Hemisphere. Israeli immigration from South Africa is on the rise, but many Jews leave for the more materialistic cultures of Europe, North America and Australia, which is a trend that Buntman would like to reverse. "Jewish life in the Western galut (Diaspora) is splendidly materialistic with the morality to match," she comments.

Eisenberg says that the Jewish community does not want to lose its children, but has come to accept that they will leave the country. "Generally parents in South Africa have come to terms with the fact that students, at some point, are going to leave. There are very few that would actively stop their children from leaving."

## Communicating The Message Of Survivors



Elie Wiesel, Nobel Prize recipient, discussed the on-going need for journalists to communicate the message of the survivors, in a conversation with Herald editor Robert Israel, on page 4.

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# Local News

## BJE Hebrew Classes

The Bureau of Jewish Education of Rhode Island will once again be sponsoring Adult Hebrew classes this spring. Beginners Hebrew will be taught by Fania Gross and Intermediate Hebrew will be taught by Esther Elkin. The classes will both meet on Thursday nights for 10 sessions beginning April 23, from 7-9 p.m. at the Bureau, 130 Sessions Street, Providence. The tuition will be \$36. Please register by April 17. For further information please call the Bureau at 331-0956.

## JFS Workshop

An orientation session and coffee hour for the newly established volunteer bank of Jewish Family Service will be held at the agency, 229 Waterman Street in Providence on Thursday, April 2 from 4:30 to 5:30 p.m.

Responding to the call for help from the Homemaker Service Committee, the volunteers will assist homemakers and outreach workers by performing such tasks as marketing, providing transportation to medical appointments and running vital errands. Volunteers may provide help on a regular basis or for an occasional request.

## Beth Sholom

Congregation Beth Sholom will be holding its annual Passover Seminar and Workshop on Sunday, March 29 at 10 a.m. The session will be given by Rabbi Shmuel Singer and deal with two major topics. The first subject to be discussed will be which foods are kosher for Passover and which are not. Special attention will be devoted to those products which require no specific Passover certification. There are an increasingly large number of such items available in today's market.

The second subject of the seminar will be the proper procedure to follow in making the home kosher for Passover. Special attention will be given to kasherizing the kitchen and its appliances. The program is free and open to all members of the community.

## Congregation Mishkon Tfiloh

Sisterhood Cong. Mishkon Tfiloh a meeting of Sisterhood will be held on Sunday, March 29 at 1:30 p.m. in the Social Hall of our Synagogue. A social hour will follow the business meeting.

Refreshments will be served.

## Israel Bonds

Holders of 1972 and 1973 Israel Bonds can receive the full maturity value of their bonds up to 20 months in advance by adding funds and reinvesting in a bond of a higher denomination.

Donald M. Robbins, R.I. State Chairman, Israel Bonds, said "A major effort in the Greater Rhode Island area will be to secure the reinvestment of Israel Bonds purchased by some 10,000 families in 1973, the year of the Yom Kippur War." He said, "we must renew our efforts to provide support for Israel's economy. It is an appropriate time to remember the outpouring of support for Israel in 1973. Our support now, through reinvestment, will help to sustain Israel's domestic growth."

## Herald Press President Miriam B. Rutman Elected WPI Trustee



Miriam B. Rutman

Providence resident, Miriam B. Rutman, president of the Herald Press, Pawtucket, has been elected to the board of trustees of Worcester Polytechnic Institute (WPI). Mrs. Rutman assumed the presidency of the Herald Press in 1982 after the death of her husband, Walter Rutman, a Worcester native and a 1930 WPI graduate. In his will, Rutman set aside \$1.5 million of his estate to establish a fund that now provides scholarships to more than a dozen WPI students each year. "Miriam has shown an uncommon affection for and commitment to her husband's alma mater," said WPI President, Jon C. Strauss.

"Beginning with the selection of the first Walter and Miriam Rutman Scholars, she has visited the campus regularly to meet the scholars and to visit with them upon their graduation. And, she has maintained an especially strong interest in WPI, as a member of our Presidential Founders and as a lifetime member of our President's Advisory Council."



## Parenting Workshops

Parenting, the how to's, the don't do's, the why's and wherefore's, will be discussed in a multitude of Jewish Family Service Family Life Education workshops offered this spring.

On Tuesday, March 31, a one-session program "Disciplining Your Child" will be held from 7:30 to 9:30 p.m. at the Jewish Family Service offices at 229 Waterman Street in Providence. The workshop is designed to assist parents with setting limits, communicating and conveying rules and regulations within a caring family. The fee is \$10.

"Mothers of Preschoolers," a four-session workshop begins Thursday morning, April 23 from 9:30 to 11 a.m. Held at the Jewish Community Center, the workshop will include discipline, eating behaviors, sleep fear, and safety issues. Mothers have the opportunity to share concerns. The fee for the four sessions is \$25.

The popular "Mothers and Toddlers" will again be offered for six sessions beginning Friday morning April 24 from 10:30 to 11:45 a.m. Mothers are encouraged to bring their toddlers to the information and discussion group which will be held at the Jewish Community Center. The fee is \$35.

For parents of the older child, "Living with Your Adolescent" will be held on Tuesday evening, April 28 from 7:30 to 9:30 p.m. at the Jewish Family Service office. This one-session workshop will provide guidelines for solving common problems. The fee is \$10.

To register or for further information, call 331-1244.

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# Letters to the Editor

## To The Editor:

The attack on Senator Claiborne Pell in the Editorial section of the Providence Journal on March 11, 1987 was unwarranted because historical documents never before this time open for public scrutiny substantiate the truth of Senator Pell's statement that, "there was an unwritten agreement between Roosevelt and Churchill to leave the Jews to Hitler." Professor David Wyman in his book, *The Abandonment of the Jews*, brings to light various horrifying facts regarding Allied leaders who were fully aware of Hitler's destruction of European Jewry, but nevertheless avoided taking any rescue action. Particularly cruel was a statement of British Foreign Minister Anthony Eden at a March 27, 1943 meeting with President Roosevelt, Secretaries Hull and Welles, British Ambassador to the United States Lord Halifax and Harry Hopkins, Roosevelt's special assistant. Secretary Hull raised the issue of the 60,000 to 70,000 Bulgarian Jews who were threatened with extermination unless the British and the Americans could get them out; he pressed Eden for a solution. According to Hopkins's notes, Eden replied, "If we would take out the Jews from Bulgaria, then Jews of the world will be wanting us to make similar offers in Poland and Germany. Hitler may well take us up on any such offer and there simply are not enough ships and means of transportation to handle them." Incredible as it may sound, what lay behind Eden's adamant opposition to the plea that the Allies call on Germany to release the Jews was the fear that such an effort might in fact succeed. In a group which included President Roosevelt, and with the exception of Winston Churchill, the foremost statesmen of the democratic world — a group which was well aware of what was happening to European Jews — no one expressed any qualms about Eden's callousness. Nor did anyone challenge the contrived reason Eden gave for not rescuing the Jews. The allied powers found transportation for 100,000 non-Jewish Polish, Yugoslav and Greek refugees, whom they moved to safe sanctuaries in the Middle East and Africa. They even found transportation to rescue a herd of Lipizzaner horses. Empty Liberty ships were returning from Europe, and neutral ships were available to transport refugees to America. Can anyone doubt that the Jews would have walked across the Balkans and out through Turkey, if necessary, to escape death?

One crucial question plagues us today: Why wasn't Auschwitz or the rail lines leading up to it bombed? The Allies controlled the skies over Europe from March 1944. On August 20, 1944, when the Nazis were killing 12,000 people daily in the Auschwitz gas chambers, 227 bombers dropped 1,336 five hundred pound bombs less than five miles from the gas chambers; the excuse, however, for ignoring the pleas to bomb Auschwitz was that this was viewed as impractical and hampering to the war effort.

Based upon these facts, one must come to the sad conclusion that Senator Pell's statement that "there was an unwritten agreement between Roosevelt and Churchill to leave the Jews to Hitler" is not incorrect. The noble Senator from Rhode Island should be commended for his courage in telling the truth as it was, an attribute which his critics lack.

Morris Gastfreund

(The following letter was sent by Rhode Island Herald editor Robert Israel in response to the Providence Journal's editorial of March 11, 1987. Other letter writers have written similar letters protesting the callous editorial, but to date, only a single letter, written by Robert Riesman, has appeared in the letters section of the Journal-Bulletin.)

In the March 6, 1987 edition of the *Rhode Island Herald*, it was reported that Sen. Pell told an audience of German dignitaries, Jewish leaders and survivors of a German anti-Nazi resistance movement that he was convinced there was an "unwritten agreement" among the World War II allies "to leave the Jews to Hitler."

Your editorial of March 11, "Senator's misreading of the Holocaust," accused the Senator of "a historical blunder, that is as appalling as it is uncharacteristic."

I am writing to inform you your editorial is a "blunder," not the Senator's remarks.

Unfortunately, Sen. Pell's comments are accurate. A close study of the period conducted by David S. Wyman in the *Abandonment of the Jews*, provides evidence that supports Sen. Pell's statements. There are other studies that substantiate the statement that Roosevelt and Churchill both ignored the plight of the Jews.

Yet your editorial writers suffer from amnesia of history, the same amnesia that afflicted President Reagan during his Bitburg visit. You need to be aware of the studies mentioned above as background information before blundering forth and passing erroneous judgement. You have committed a grave disservice to a Senator who is carrying on the work initiated by his father, the late ambassador Herbert Pell who fought to save Jewish lives during World War II, and who has worked diligently in the Senate in getting resolution H. Con. Res. 49, which authorizes the use of the Capitol rotunda on April 28 for ceremonies to commemorate the victims of the Nazi holocaust, passed by the full Senate. Sen. Pell is also a member of the U.S. Holocaust Memorial Council.

My recommendation would be for a retraction of March 11's editorial in an effort to set the record straight.

Robert Israel  
Editor, *Rhode Island Herald*

## Temple Shalom

Continuing their year long celebration in honor of Temple Shalom's 25th anniversary, a Strawberry Festival Fashion Show will be held at 7:30 p.m. on Thursday, April 2, 1987, at the Temple on Valley Road. Fashions by PUJI, Polo Center, Middletown will be featured and makeup and hairstyles will be done by Great Lengths, Middletown.

Modeling Puji's fashions will be Freyda Feldman, Christine Fisher, Barbara Hirschler, Shirley Katzman, Brenda Margolis, Janet Schmier, Suzette Siegel, Shirley Solomon, and Arlene Zatz. Narrator is Judy Ruck with music by Janet Schmier. Decorations are being made by Zeldia Fisher, Diane Winnick and Muriel Winnick. Door Prizes, Freyda Feldman; Publicity, Ruth Ziegler and Tickets, Doris Fischer. Tickets are \$10 and can be obtained from any committee member.

## Joanne Fischer To Deliver Levy Oration

As Jewish Family Service plans for the fall opening of The Parent Exchange, a resource for parents of infants through adolescents, the agency has invited Joanne Fischer a national consultant on parenting centers to be the guest speaker at the fifteenth annual Arthur and Harriet Levy Oration. The event will be held on Thursday, April 9 at 8 p.m. at the Jewish Community Center, 401 Elmgrove Avenue in Providence.

Ms. Fischer will speak on "Who is Nurturing the Parents? The Response of the Family Resource Movement." Her talk will focus on the needs of parents and children, how they conflict with existing social structures and programs designed to strengthen families by supporting parents. Her talk will include a slide presentation and case studies.

Of particular interest to parents, the program will address everyday issues and community responses. Parents are urged to attend.

The evening is made possible by funds given in memory of Arthur

## Israeli Journalist At Wheaton

A discussion of the Arab/Israeli conflict by journalist Yosef Goell will take place on April 6 at 7:30 p.m. in the Holman Room of Mary Lyon Hall at Wheaton College. The lecture is free and open to the public.

Dr. Goell is a political columnist and editorial writer for *The Jerusalem Post*, Israel's only English-language daily paper. He is also a lecturer in Israeli politics and society at the School for Overseas Students at the Hebrew University of Jerusalem.

Born in New York City in 1928, Dr. Goell has lived with his wife and family in Israel since 1948. He earned his Ph.D. in political science from Columbia University and did undergraduate work at Yeshiva University, City College of New York and Hebrew University.

A kibbutz member for 10 years, Dr. Goell was managing editor of *The Jerusalem Post*, as well as parliamentary correspondent. He spent several years as foreign correspondent at the U.N. and in the U.S. for Israel's largest Hebrew daily paper, *Ma'ariv*.

Wheaton College is located at the intersection of Routes 123 and 140 in Norton, Massachusetts, 35 miles south of Boston and 15 miles north of Providence.

## "Free To Hope" On Soviet Jewry On TV 7

The Soviet government would like the world to believe life within its borders is changing for the better. But is life improving for Soviet-Jews? "Free to Hope: The Plight of Soviet Jews," a WNEV-TV documentary airing on Saturday, April 11, from 7-8 p.m., examines the situation and asks, is the Soviet Union really making efforts to improve Jewish emigration? Or, are Soviet-Jews unwitting pawns in the arena of international politics?

Recent highly-publicized demonstrations in Moscow by Soviet-Jews raise some doubts about the Soviet government's intentions. Despite Premier Gorbachev's new *glasnost* or openness campaign and the recent release of some well-known "refuseniks," Jewish emigration has declined significantly over the past few years. The number of Jews allowed to emigrate in 1986 totaled 914 — down from 51,000 in 1979. "Free to Hope" provides a sensitive look at the struggle of more than 400,000 Jews to emigrate from the Soviet Union and settle in the United States and Israel.

## Congregation Ohave Sholam



Joanne Fischer

and Harriet Levy. Mr. Levy was the first president of Jewish Family Service.

Chair of the evening is Rob Goldberg. Ms. Fischer will be introduced by Barbara Schoenfeld, a personal friend. Hospitality Chair is Lynn Aaronson helped by Sherri Singer, Jane Sharfstein and Susan Ference.

Services this Saturday, Shabbat Hachodesh will be at 9 a.m. The Kiddush is being sponsored by Carl and Ruth Passman. Rabbi Jacobs will begin his Mishnah class at 5 p.m. Mincha will be at 5:45 p.m., followed by the Third Sabbath meal. Maariv and havdalah will be at 6:51 p.m.

This Sunday morning at 8:45 a.m. an important Men's Club meeting and breakfast will take place. We need new faces and new ideas, so make every effort to attend.

A Junior N.C.S.Y. ice skating event will take place Saturday, April 4 at 7:45 p.m.

The schedule of services this week are as follows:

Morning — Sunday, 7:45 a.m.; Monday and Thursday, 6:40 a.m.; Tuesday, 6:30 a.m. (Rosh Hodesh); Wednesday and Friday, 6:50 a.m.

Evenings — 6 p.m.

I wish to express my sincerest apologies to Rabbi Sholom and Elaine Strajcher and the Providence Hebrew Day School Community and Minyan for any wrong doing I have done in the past. I hope and pray you'll forgive me, and I assure you it **WILL NEVER** happen again, so help me G-D.

Sybil R. Weinstein

Bridgton, Maine

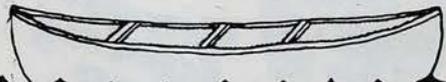
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# Social Events

## Aging And The Family

Dr. Harriet Estrin will discuss the dilemma of the aging family at the April 8 meeting of the South County Chapter of Hadassah, at the home of D. Chaffee, 7:30 p.m. Please call 789-7435 for further information.

## Hadassah

Tickets are available for the chapter's biggest fundraiser of the year, Hadassah's 5th annual Fashion Show, will be Sunday, April 5, and be presented by "Helen Olevson" at Congregation B'nai Israel, Prospect St., Woonsocket.

## Anne Donnelly To Wed Kenneth Schreiber

Mr. and Mrs. Raymond Donnelly of North Providence, R.I., announce the engagement of their daughter, Anne M. Donnelly to Kenneth A. Schreiber, son of Mr. and Mrs. Ira Schreiber of Cranston, R.I.

Anne, who was graduated from R.I. College, is in the production department at WPRI, Providence.

Kenneth, a graduate of Rutgers College and Suffolk University School of Law, is a practicing attorney with Schreiber Law Associates in Providence, R.I.

An October 18, 1987 wedding is planned.

## CWA To Sponsor Workshop

Barbara Levine, Chairperson of the Career Women's Affiliate Skills Workshop, has announced that walk-in registration will be accepted. The workshop will take place this coming Sunday, March 29, at the Jewish Community Center, 401 Elmgrove Avenue in Providence, beginning at 9:30 a.m. Management, Relaxation Techniques, Public Speaking and Personal Presentation Skills will be offered during the course of the day. Lunch will be served. The cost for the entire event is \$15.

## Robert Starr To Receive Amudim Award



Robert Starr, a prominent Providence businessman who has also been active in numerous organizations in the community, will be the 1987 recipient of the Amudim Award of the Providence Hebrew Day School. This was announced by Rabbi Sholom Strajcher, Dean of the School. The event will take place on Tuesday, May 19, at the school.

Mr. Starr, president of C.J. Fox Company, manufacturers of packaging products, has been associated with the Day School for many years. His commitment to Jewish education as well as his deep love of Torah makes him the perfect choice for this coveted award.

Involved in many aspects of the Hebrew Day School, Mr. Starr has served as vice-president of the school, as a member of the Scholarship Committee, and has worked behind the scenes over the past years, giving of his time and resources anonymously.

Mr. Starr has also served on many boards in the community, including the Jewish Federation of Rhode Island, Temple Emanu-El, the Jewish Community Center, the Meeting Street School, and the Bureau of Jewish Education. Last year, he served as a volunteer for Meals on Wheels. He has also been chairman of the Technion Society for the past three years.

Robert Starr is married to Joyce Fox Starr. Their two sons, Jonathan and Joshua, both attended the Day School.

Samuel Shlevin, Executive Director of the School, is overall coordinator of the event. For further information, call Mr. Shlevin at the School, 331-5327.

## Health Fair

A health fair sponsored by the Daniel Hale Williams Society for minorities in medicine, a division of Brown University, will be held at the Allen Berry Health Center, 202 Prairie Ave., Providence, on Sat., April 4, from 10 a.m. to 3 p.m.

Physicians will be on hand to screen for diabetes, sickle-cell anemia, skin diseases, high blood pressure, breast and colorectal cancer, glaucoma, and obesity. A nutritionist and podiatrist will be available, and there will be booths devoted to preventive health measures such as anti-smoking and the use of seat belts.

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## Isaac Auerbach New President Of American Assoc. of Ben-Gurion University

Isaac L. Auerbach of Philadelphia was elected national president today of the American Associates, Ben-Gurion University of the Negev. The election was held at the annual Board of Directors meeting at the Harvard Club.

In his acceptance speech, Mr. Auerbach spoke of the unique qualities of Ben-Gurion University.

"It is the only university established by the State of Israel," he noted, "and charged with an unusual responsibility: to develop the Negev, and to be responsible for the social, cultural, economic, industrial, health care and the educational aspects of the land and its people."

He compared BGU to the concept of land-grant schools in the United States such as the University of Michigan, or University of Arizona or Penn State who are responsible for the development of an area.

"With its science and technology, BGU has brought about fantastic changes in the Negev in a relatively short time," Auerbach said, "and they are just beginning."

BGU was accredited in Beer-sheva in 1969 and currently has an enrollment of 6,000 students.

A pioneer in the electronic computer industry, Mr. Auerbach founded over a dozen successful companies. One of the best known, Auerbach Associates, Inc., was a leader in the development of real-time computer systems, having designed an improved air-traffic control system for the Federal Aviation Administration, the first computerized command and control system for the Pacific and Indian Oceans and the earliest airline seat reservation system.

Auerbach Publishers, Inc., the first publishing company in the field, created the "encyclopedic buyers guide" to all computer hardware and software available worldwide.

As an innovative entrepreneur, Mr. Auerbach served as an adjunct Professor of Management at the Wharton School, University of Pennsylvania, teaching "Entrepreneurship and Venture Initiation."

He was founder and director of the Defense, Space and Special Products division of the Burroughs Corporation. Previously he helped to develop the BINAC and UNIVAC computers for the Eckert Mauchly Computer Corporation.

Currently he is president of Auerbach Consultants which enables him to provide information systems and management consulting to industrial and commercial clients.

Active in professional societies, he was founder and first president of the International Federation for Information Processing. He is



Issac Auerbach

Chairman of the Public Awareness Advisory Committee of the National Academy of Engineering. In addition, Auerbach is an honorary member of the Information Processing Society of Japan, one of the fourteen Distinguished Fellows of the British Computer Society and is a Fellow of the American Academy for the Advancement of Science.

For all his adult life, Auerbach has been involved in philanthropic causes, principally in education. He is a member of the Board of Governors of Ben-Gurion University. He has also served as Chairman of the American Associates, BGU's Philadelphia Chapter and National Vice President and Chairman Mid-Atlantic Region until assuming the position of President.

He has been active in the Federation of Jewish Agencies in Philadelphia, The American Technion Society and the American Friends of Boys Town Jerusalem.

A graduate of Drexel and Harvard Universities, Auerbach lives with his wife in Penn Valley, Pa. They have five children.

Ben-Gurion University of the Negev was established in 1969 to further David Ben-Gurion's dream of an institution of higher education in the southern region that is 60 percent of the land of Israel. The University is distinguished worldwide for its pioneering work in desert agriculture, its outreach programs in Negev development towns and its community-oriented medical school.

The University is supported in the United States through the American Associates, Ben-Gurion University of the Negev with national offices at 342 Madison Ave., Suite 1924, New York, N.Y. 01073, telephone (212) 687-7721. Local inquiries should be made to Bob Bernstein, R.I. Chairman, at (401) 728-3600.



## PNAI To Meet

There will be a meeting of PNAI (Parents of North American Israelis) on Sunday, March 22 - 2 p.m. at the home of Mr. and Mrs. James Shapiro, 178 Hemlock St., Fall River, Mass.

In addition to an up-date on the activities of the Israeli children of PNAI members, there will be a discussion led by Adele Flashman on the topic: "So Your Child Is Living in Israel!" Adele Flashman is a member of the PNAI chapter and is a practicing psychotherapist.

People in Rhode Island and Southern Mass. who have children residing in Israel, temporarily or permanently, are welcome to attend the meeting.

Doris Chaffee is president of the chapter, Shirley Payton is recording secretary, Adele Flashman is treasurer and Gladys Sollosy is corresponding secretary.

For information, call Doris Chaffee at (401) 438-9319.

## Shall We Dance At Beth-El

Temple Beth-El will present a Spring social May 3 called "Shall We Dance," announced chairwoman, Nan Levine. The program will feature an exhibition of ballroom dancing performed by Championship Ballroom Competitors Jeff and Lisa Allen. The program will begin with a buffet supper at 6 p.m. in the Temple's Meeting Hall. Members of the planning committee include: Lynn Aaronson, Margaret Lederer, Judith Litchman, Betty Pinkos and Carl Feldman.

For more information, call 331-6070.

## Walicks Announce Birth

Mr. and Mrs. Peter A. Wallick of Barrington, R.I. announce the birth of their son, Evan Jay, on February 6, 1987.

Maternal grandparents are Mr. and Mrs. Leonard Mandell of Providence, R.I. Paternal grandparents are Mr. and Mrs. Haskell Wallick of Providence, R.I. Greatgrandmothers are Mrs. Gertrude Lovitt of Providence, R.I. and Mrs. Helen Lezberg of Chestnut Hill, Mass.

## Hope High Reunion

Hope High School 45th Class Reunion of 1942 is to be held at the Treadway Hotel in Newport, Saturday, May 30.

Reception to be at 6:30 to 7:30 p.m., followed by dinner at 8 p.m.

Please contact Margaret Barrett 738-6494, Jack Tempkin 276-6000, Carolyn Burke 438-6499, Pauline Catanese 463-8353 or John Fontes 942-6840.



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# Around Town

by Dorothea Snyder



Last week I went to a press reception for Arthur Miller whose play "All My Sons," written 40 years ago, opened in Boston on Wednesday night at the Wilbur after a successful run in Washington, D.C.

The press reception was held at the Ritz Carleton, just a block away from Emerson College where my modern drama class had wrestled with "Death of a Salesman."

As a college student, I would have been transfixed by the glimpse of an honest to goodness playwright. Today, minus the trance, there was still an aura of mystique in coming close to the "man behind the scenes."

Taller than I guessed, he walked into the room and sat behind a long table where cameras flashed and whirred. They didn't seem to stop, but Mr. Miller paid no mind. He answered questions as casually as if only several people were there rather than 70.

Dressed in a nubby tweed jacket and turtleneck, a country inn would have suited him more than the Ritz.

His manner is laid back. His language is clear and simple. His answers reflect a lot of pure and common sense. His voice twinkles with a sense of humor. He says it as it is.

"All My Sons" is a story of a cover-up," Mr. Miller says. "Every morning in the newspaper, you read of another one," referring to the Chernobyl disaster that ruined Europe, to the Challenger tragedy, to the EPA episode he read that very morning in the New York Times.

"It is unfortunately not out-dated."

"All My Sons" was his first Broadway hit. He received the New York Drama Critics Circle Award for Best Play of the Season in 1947. A powerful drama, representative of World War II, Arthur Miller confronted the issue of material gain versus ethical values.

Deploring sky high ticket prices, Mr. Miller says disappointedly, "Theatre has ceased to be a mass art like the lines forming at museums. Once, everything was built on mass art. That was the way of structure for unions, capitalization, and theatre ownership. There has been a lot of greed and exploitation, and no one seems to recognize this.

"The atmosphere in theatre has become angry, resentful, and prey to any critical negative criticism that comes along. If you pay \$8, it doesn't have to be a masterpiece, but if you pay \$40, it has to be . . . so the critics are forced to exaggerate everything.

"Not every book has to be a blockbuster. On Broadway, it does; otherwise, it closes. I shudder how many playwrights were destroyed by this system. I've been making the same speech for 40 years, and nobody listens. The only difference is I don't have to prove myself anymore."

In London where three of his plays are running, he says theatre houses can operate half filled. He would like to see a partial government subsidy exist for the theatre arts.

On a more optimistic note, Mr. Miller senses a beginning in the theatre. "I think there is human hunger for the theatre to be about emotion and human relationships, and the human experience. There is an equal theatre hunger for spectacle, color and lights, but that has taken precedence for so long while the other has been shelved."

Discussing his play, "The Crucible," he comments on the excellent job done by Trinity Repertory Company.

When asked if he writes about people he knows, he answers, "I can only write about people who move me. If I'm moved by them, it means they have revealed something to me. And if I'm lucky to find the right actors, you will be moved as I am.

"One proceeds purely from an idea, a theme, a moral dilemma, a political dilemma. Feeling is transferrable only if it exists. If I don't feel it, you won't feel it."

Enter "All My Sons" director Arvin Brown, and actors Richard Kiley and Joyce Ebert.

"I've known the play all my working life," says Arvin Brown, who has been artistic director of Long Wharf Theatre for the past 20 years. "To tell you the truth, I never had such a passionate desire

to revive it the past eight months as I do now.

"I think it has a lot to do with the current political situation in the country. When I re-read the play after spending time away from it, I was stunned by the fact that certain ideas in the play that I tend to think of as World War II and post World War II concepts, no longer were, and that the entire play seemed as fresh to me as each morning's headlines.

"I hadn't realized that these issues were so painfully pertinent. It just meant that all the other strengths in the play, which have always been there . . . the strengths of the family situation would just be intensified by the realities all of us are living under at the moment."

Director Brown made an aesthetic choice to stylize "All My Sons" in World War II fashion.

"When a play is a fine piece of work, oddly enough its relevance merges more clearly when it's done in the period it was written. One of the painful and exciting aspects of literature is that it continues to reveal where we are over an extended period of time.

"And we discover parallels! The excitement and power is in discovering the parallels for ourselves, than trying artificially to point them out.

"The actors have used a lot of their temporary experience in terms of filling out the needs of the play. In understanding his role as Chris, Jamey Sheridan has dealt a lot in understanding the Vietnamese situation, and the return home of soldiers who served in Vietnam, but the play is still couched in World War II."

Asked if Arthur Miller's watching over the production exerted pressure on the cast and crew, actress Joyce Ebert says, "Yes. He came to rehearsal at Long

## "All My Sons" On Target



Playwright Arthur Miller listens to a question at the press conference.

Wharf. We were so nervous because we were afraid we wouldn't get all the lines exactly right.

"But Arthur doesn't notice things like that unless they're really important quotes. It was nerve wracking, but he liked us."

Director Arvin Brown says he has worked a lot with Arthur Miller over the years.

"One of the most remarkable aspects is that he is an enthusiast, supportive of the acting experience. What comments he had were enormously applicable.

"I can't tell you how different that is. Many of my experiences with playwrights are that they can write brilliantly for the theatre, and yet understand absolutely nothing at all about how the actor goes about his work.

"Arthur understands the process by which an actor arrives at his character. After seeing our first rehearsal, his comments about all major performances were so useable and put into action.

"I think it made a considerable change in the overall approach to this production."

## Comedic Rorschachs

by Dorothea Snyder

Sal Guglielmino's ideas spew forth with ticker tape rapidity.

But when those ideas are drafted on the drawing board, he decelerates, and translates his thoughts with patient and painstaking detail.

A musician and writer, Sal discovered that he had a latent talent in the art of cartooning only this past year while proofreading for the Herald Press.

All the staff has watched Sal develop his marvelous ability with much enjoyment. We've giggled and guffawed and laughed quite vociferously at his cartoons, "Saluettes," which have been published weekly since in the Herald.

"Saluettes" is moving in another direction this coming Sunday, March 29, from 2 to 5 p.m. when "our" resident cartoonist officially opens his first month-long exhibit at The Ben Weiss Gallery at 582 Charles St. in Providence.

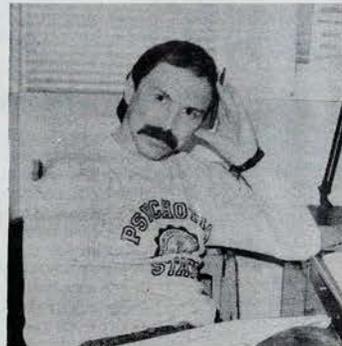
A continuing theme underlines "Saluettes."

They are contemporary cartoons reflecting Man's absurdities, fears and foibles. Their purpose, Sal says, is to amuse, annoy and entertain.

Pen in hand, and filling in a bare spot on a cartoon, Sal bobbed his head up and down, talking to me and working on his drawing.

"The English language is full of pitfalls. If taken literally, we don't realize the true concept of what's being said. Through cartooning, I'm stating a paradox. That's the process comedians use in poking fun. Confusing hilarity.

Cartoonists aren't usually referred to as comedians, but they are. They're more of a cerebral comedian. They are also more of



Sal Guglielmino

an introverted comedian, because they don't get up in front of a group of people and get that initial laughter right away, which is instant gratification.

"I shouldn't be accountable for what I'm doing. I do believe in the process of art. The artist is the medium for the message he's trying to relate, for sometimes he is pulling in from the collective pool of thought, mirroring back what is reflected impressionistically.

"Sometimes it may come out a little wierd, a little bizarre, a little cruel, a little off the wall. Because he's doing that, he's just trying to relate the thought without censoring it. The censorship of the idea interferes with the whole creative process.

"It destroys what basically art is all about. Picasso said taste is the destroyer of art. It's up to someone else to interpret what you've done."

Sal's cartoons mock contemporary lifestyle and scorn society.

"And narrow mindedness," he says. "People take things too

seriously. That's why the world is so messed up. You can't kid around. Sometimes my cartoons are almost narrow-minded. They reflect the absurdity of the whole thing. That's my point of view.

"I have an absurdist and abstract outlook on life. I look at everything as having boundaries, limitations and restrictions. In reality you can only go so far, but the mind is open and infinite.

My cartoons are like comedic Rorschachs -- humorous delusions which pop into my head unexpectedly and are transferred to paper. I like to bend and twist the English language, juxtaposing, reassembling, and taking it literally, like a child or a foreigner with no knowledge of slang or syntax.

"The vagaries, ambiguities, and distortions in slang are fertile ground for humor. The language of the world is laughter, so why not laugh at language?"

Sal feels removed from his peer group, the young urban professionals.

"I would like to be artistically successful, yet I'm not very materialistic, and couldn't see myself becoming a Yuppie person. I like the basics. I think I would have an incredible guilt complex if I were ever rich, because there are so many people who need much more than I do. I just want to keep pursuing my art.

"The encouragement I have received from the Herald staff has been a constant source of support and inspiration. I owe a lot to them."

("Saluettes" are on exhibit through April 30th. Mondays through Fridays, 2 to 4 p.m.; Saturdays, 3 to 5 p.m.; and Sundays, 2 to 4 p.m.)



## Spotlight on Women in Business



### Barbara Dwares

#### Of "Creative Clothing"



Barbara Dwares

#### Creative Clothing by Barbara Dwares

My "Creative Clothing" business is new, started just six months ago. It originated from the desire to create something original, have fun and to be

productive all at the same time. I knew I also had to keep my projects quick and fairly simple in order to work around the demands, desires and naps of my three-year-old son.

Once I had decided that painting and personalizing clothing was my craft, I informed family and friends of my new business. They informed me of their size, color preference and design — and "Creative Clothing" was born. Since that fall day, numerous stars, ice cream cones, hearts, balloons, flowers, words — you name it — have appeared on children's undergarments, children's and adults T-shirts, sweatsuit tops and bottoms, and bibs. I can personalize and decorate anything from hats to sneakers and everything you wear in between. Creative clothing makes great baby gifts, birthday presents and anniversary gifts. It is fun for everyone to wear.

### Cindy Gilman

#### Of "WHJJ"



A Radio Talk Show Host Helping People Over the Air-Waves

#### by Cindy Gilman

As a radio talk show host on WHJJ every Saturday, from 11 a.m. to 1 p.m., I answer calls from listeners on the air. Besides trying to help individuals with their personal problems, being a radio talk show host gives me good insight into problems that affect the community at large. With that, I am able to interview guest speakers on the air in the areas of health, self-help and social services that benefit the listening audience.

In my private office on the East Side of Providence, at 207 Waterman St., I consult with clients on a one-to-one, by appointment only basis. Clients can arrange for appointments by telephoning 331-7609.

I believe that ESP is a very natural ability. There is nothing magical or mystical about it. I try to use my intuition to help others and to teach other people to develop their intuition to help themselves.

This spring, I will be offering a psychic development class. It will be a ten-week course which will cover every spect of psychic development and skill, meditation, and discussions of para-psychology. Please call my office for more information.

### Sandy Bass



Sandy Bass sharing her music with children.

#### "Sing Along With Sandy"

#### Sandy Bass

#### Having Fun Is Serious Business

"Sing Along With Sandy" is a one woman audience participation act that Providence's Sandy Bass has been performing at birthday parties, schools and other community events for the past 10 years.

The performance includes story-telling and creative movement in addition to singing. Each appearance is tailored to the characteristics of the group. The type of event, even the time of day, gets consideration.

A graduate of New York University with a Master's degree in Early Childhood Education, Sandy includes the skills she uses today in her work.

Sandy originally developed these programs for her own

#### Jewish Home

#### Women's Assoc.

The Women's Association of the Jewish Home for the Aged will have an open board meeting Wednesday, April 1, 1987, in the Martin Chase Auditorium.

Mr. Anthony Fontaine, long term nursing care ombudsman, Department of Elderly Affairs, will speak on "What Is An Ombudsman? What Is His Link to Nursing Home Residents?"

students in nursery school. Requests for birthday party appearances from her student's parents soon put her into business.



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**Spotlight on Women in Business**



**Maureen Krasnow, Cathy Schobel And Carol D. Batty Of "Organizers Unlimited"**



(Left to right) Maureen Krasnow, Cathy Schobel and Carol D. Batty

**ORGANIZERS UNLIMITED PROFESSIONAL PLANNING CONSULTANTS**

Business is good. You have more work than you can handle, and now, the boss tells you the company needs to hold a seminar or convention. Where do you find all the information and resources to make the event a success?

Your answer — one telephone call to Organizers Unlimited, the professional planning consultants. With over twenty years of combined experience in the organizing and planning field, Maureen Krasnow, Cathy Schobel, and Carol Batty will do the job that they do best so that you have time to do the job that you do best.

"Organizers Unlimited handles requests that range from signs, name tags and registration forms, to live entertainment," says Ms. Krasnow. "We provide all the ingredients to make successful conventions or seminars that meet the special needs of our clients."

Putting together successful programs is something Maureen Krasnow has been doing for years as Program Coordinator for the Warwick Parks and Recreation Department. She is responsible for coordinating the Renaissance Fair, the R.I. Philharmonic Pops and Fireworks, the Summer Concert Series, as well as numerous other programs. "My most memorable event," says Krasnow, "was a Halloween Party at Rocky Point arranged in response to the Tylenol scare. I had four days to make all the arrangements." The event was a huge success and drew more than 10,000 people.

Cathy Schobel, owner of *Letter Perfect*, a calligraphy business, has coordinated trade shows, assisted at the Greater Providence Convention & Visitor's Bureau, and worked as personnel assistant for a job placement firm. "I truly enjoy arranging successful programs," says Cathy. That is one trait all three women have in common.

Carol Batty, office manager for

*Babco* and freelance writer for the *Business Advocate*, has also had years of organizational experience. Batty has organized political campaigns and the Conimicut Village Arts & Crafts Festival. Since its inception, she has chaired the event which drew 20,000 people last year. "I enjoy taking an idea and making it reality," says Ms. Batty.

Attention to details is the hallmark of Organizers Unlimited. Whether the event is planned for 15 people or 1,500 people, our quality service will insure success. Not only are arrangements made for a location, proper setup, and needed supplies, such as audio-visual equipment, but in addition, Organizers Unlimited provides an on-site meeting coordinator to see that your program runs smoothly from start to finish. "VIP gifts, awards, floral arrangements, catering, VIP transportation, and tours; we handle it all," says Krasnow.

\*\*\*

**Sandra Grandsman, Consultant**

Sandra Grandsman, a former communications specialist and acting director of public relations at Norwood Hospital in Norwood, Mass., began her own health care consulting company in November, 1986. She is providing marketing, strategic planning and communications programs to physicians and hospitals. "Health care providers are facing difficult and challenging times," according to Ms. Grandsman. "The rise of consumerism and alternative health-care delivery systems is beginning to put a strain on the individual and group medical practice. More and more physicians (and hospitals) are looking to marketing and public relations consultants to help in increasing efficiency, maintaining or in-

**A NEW TEAM APPROACH CARRIES STARR PROPERTIES**

New excitement!  
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New approach!

These phrases best describe what is happening at Starr Properties, a new association of three energetic women who recently began providing comprehensive real estate services in the greater Providence area. The agency, comprised of Joyce Starr, broker, working with sales agents Karen Seeche and Wileen Rosner Snow, has developed a unique team approach to working with people looking to buy or sell real estate in this area. Assisted by Computer Services and up to the minute multiple listing services, these professional women bring excitement and energy into each and every endeavor when working with clients.

Joyce Starr began working in the real estate field nine years ago. Recently, she felt the need to channel her energies and administrative talents into her own business. She has worked with individuals and families throughout the state and has also assisted in finding homes for people relocating to Rhode Island from out of state.

When asked why she started her own business, she replied: "I wanted to create a new way of providing services. Together, as a team, we don't just sell properties and we don't just help people purchase real estate. We know that moving is a difficult process and

**Joyce F. Starr, Karen W. Seeche And Wileen Rosner Snow Of "Starr Properties"**



Karen W. Seeche, Joyce F. Starr and Wileen Rosner Snow

we try to help people as they settle into a new area. We want them to feel at home in our community as quickly as possible. When a person negotiates buying or selling a house it is an extremely tense time. Starr Properties is service oriented: We strive to offer an array of services which will facilitate the entire process with the least amount of trauma and in the shortest period of time possible."

Karen, Wileen, and Joyce together have created a multi-

focused approach to assisting their clients. Whether working in the office, or outside the office, each day requires careful planning and structure for clients. Their individualized approach, their dynamic energy, and their enthusiasm and excitement in what they are doing combine to generate this refreshing new agency which is quickly making itself known throughout the state. So don't hesitate to call them at 751-0818 for all of your real estate needs.

**Susan Smoller Of "Maid Around The Clock"**

Maid Around The Clock Inc., owned by Susan and David A. Smoller, was begun in 1983 in order to service people in need of help. The company customizes all services to their specific clients' wishes and requirements. Susan Smoller, President and co-owner of Maid Around The Clock Inc., hires and trains professionals for party help, home maintenance and general cleaning, babysitting and even animal sitting.

Maid Around The Clock Inc. is a successful company as a result of both owners' efforts and hard work. All clients' needs are individually appraised and taken care of by insured and bonded personnel. Maid Around The Clock Inc. services the state of R.I. and will shortly be expanding by awarding franchises to selected people.

All personnel are carefully reviewed and selected and Susan takes a personal interest in all services. The secret to Maid Around The Clock, Inc.'s



Susan Smoller

growing popularity is the personal service of all the clients' requirements — even including party help and servicing special needs of those unable to take care of themselves.

In spite of Susan's considerable business expertise, the support of her husband, David, and of course 14-month daughter, Michelle, are imperative to her success.

creasing patient flow, developing services responsive to the needs of consumers, establishing consistent communications, and generally "staying in business."

After an initial organization analysis which addresses such issues as: office efficiency and capability, personnel policies, customer relations, office communications, and practice goals and objectives, Ms. Grandsman might recommend computerizing the office (she works with an expert in medical software) or re-examining personnel policies and job functions. She has developed a customer relations workshop which she recently presented to an office staff of 20 in Massachusetts. "It is important that staff members adjust to the changing medical environment," says Ms. Grandsman. "With competition a key factor, physicians can no longer afford to sit in their offices and wait for patients to call."

Ms. Grandsman, who has over 10 years experience in public relations and advertising, began her career, after graduation from the University of Massachusetts in Amherst, with the American Red Cross in Korea. She has lived in Israel and France and has worked with a Providence-based advertising agency. She worked on the 1984 Safety Belt Campaign for the Governor's Office on Highway Safety and has produced brochures, newsletters, annual reports, slide presentations, and major marketing campaigns for such organizations as Hospice Care of Fall River, RIGHA, the Department of Elderly Affairs, and the Providence Center. While at Norwood Hospital she introduced the hospital's first community health magazine



Sandra Grandsman (right) looks over the first copy of *Norwood Hospital Community Health Magazine* with Judi Hershman (left), the graphic artist who created the layouts. Sandra and Judi are working together on a number of projects.

which was mailed to over 60,000 homes in the hospital's service area. "Hospitals have already begun to learn that strategic planning and marketing are essential to survival," according to Ms. Grandsman. She hopes to bring

that message home to medical practitioners. She offers a free consultation to healthcare providers who want to learn more about her services. She may be reached at (401) 273-8316.

Joyce F. Starr, Principal  
Karen W. Seeche, Associate  
Wileen Rosner Snow, Associate



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**Spotlight on Women in Business**

**Diane Rees and Pam Rees  
Of "Puffins"**

**An Almost Extinct Bird Was  
The Symbol Of A New  
Business Venture**

Diane Rees, a mother, wife of a travelling executive and office manager of an engineering firm, finally has spread her own wings and opened up a unique retail shop called Puffins. Diane was typical of most corporate management wives. She knew the experience of relocating her home eight times for corporate moves, traveling extensively throughout the United States and Western Europe. When her daughter graduated St. Lawrence University, she continued traveling.

Diane has always had an ability to pull together visual designs which made her home more attractive. Her hobby is visiting interesting shopping environments in search of new and different interior design looks.

As a professional woman, Diane worked for the Geisser Engineering Company in East Providence, R.I. for several years — a very fulfilling job and one that allowed her the opportunity to practice management skills that until this time had only been used in the management of her family's personal life. She found that the same skills that made a home run smoothly, could also be used in running a business situation.

Diane has been married to Judson Rees for 25 years. Together, they have experienced the normal ups and downs of any long term marriage. They also learned to share experiences and enjoy being together due to extensive traveling that was required for business purposes. Her husband, a director of merchandising and marketing for the Clairol Corporation, required frequent social involvement with top business leaders throughout the United States. Diane was always part of this social environment. This exposure has given her a totally different perspective to life than if she had remained in a traditional family situation.

When her husband opened a marketing consulting business in Providence, R.I. his involvement with many consumer package goods companies, such as Monet Jewelry, General Mills, Allied Automotive, etc., again gave her exposure to many consumer product markets. They travelled throughout the country attending trade functions to learn more about the clients' packaged goods and marketing needs required by Judson's clients.

The firm became more involved in giftware items and this exposure to the gift and interior design business initiated a thought process which led the Reeses to open an interior design and gift shop in Providence, R.I. It was looked upon as an experiment and one that would give the Reeses an opportunity to work together in this business venture. After deciding to open a retail entity in the Providence area, Diane searched for a name that would be appropriate for the type of interior design and gift items that would be carried in what she hoped would become a unique shopping experience. Her daughter, Pamela, discussed different name selections, and the names were tried out on family members as well as friends for reaction. After many names had been eliminated, one additional name was added to the remaining list. That name was "Puffins." Pamela, who recently returned from an

extended trip to Alaska, felt a great kinship to the Puffin bird species. She was most interested due to the fact that their existence had been greatly threatened, as with many other endangered species of birds throughout the country. However, due to a concerted effort of conservation groups, the Puffin is regaining strength on both the Pacific as well as Atlantic shore of the United States. It is a colorful bird that has whimsical qualities and represents a rebirth of an almost dying species.

So Puffins it was. The first store opened in April of 1986 and the reaction to the product mix and interior design of the shop was most favorable. A word of mouth business, shoppers came from all over the state and Massachusetts to see what the Puffins concept was all about and to meet and talk with Diane Rees whose travel experiences and genuine warmth made all shoppers enjoy their visit. Many come and spend an hour or two browsing through this gallery concept shop.

Based on the successful reaction to the first store, a second shop was opened in East Greenwich, R.I., on Route 1. However, Diane felt that the demand of two stores would require a manager for the new store. Her daughter, Pamela, who's graduate major is in Geology and Conservation, was still travelling throughout the world and working in National Parks pursuing her ecological interests. Diane suggested that Pamela join her in the Puffins business. Thinking that it would be difficult to leave the natural environment, Diane did not have much hope that she would join her in managing the Puffins business. Pam agreed to help out at the shop, but only for a summer break from her work.

Pam worked in the Providence store for a short period of time and developed a real interest in the selection of natural artists products, such as wood carvings and handmade ceramic pieces. She was introduced to the artists' works on buying trips. Her geology and naturalist background brought a totally different merchandising mix to the Puffins shops. It appeared that Pam really had a flair for the gift and design business. After the summer break was over, Diane suggested that Pamela should come to work full time at Puffins and manage the new East Greenwich store. Surprisingly, the answer was "Yes." Today, both Diane and Pam have a tremendous working relationship. A mother and daughter working together and having fun at it.

The East Greenwich location has been a resounding success, so much so that a third store will be opened in Newport, using the same merchandising and marketing concept developed by Diane for the first store in Providence. The buying is much easier now, due to the fact that artists can be contracted to create enough products to supply three stores rather than one. This gives exclusivity and direction to an artistic look for all three stores.

Diane and Pam have found that the family are truly marketers and entrepreneurs — two women who by working together and using their past experiences and resources have created a different shopping experience for Providence, R.I.

What's next for Puffins, Diane and Pam Rees? Success breeds

success. They are now looking at the licensing of Puffins stores in other areas throughout the country. The plan is to expand into Connecticut and Massachusetts during the next two to three years. They are pleased that the business has grown as rapidly as it has.

Diane and Pam are certainly two women who have taken their natural abilities and converted this talent into a unique shopping experience for Rhode Island consumers.



Pam Rees and Diane Rees

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## Spotlight on Women in Business



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### Jane Ferri Of "Tryst"

by Jane Ferri

The shop's name, Tryst, may suggest something clandestine to some while in fact it refers to a romantic meeting or meeting place. It also refers to an appointed station in hunting and in its origin refers to trust, so our name is both masculine and feminine.

At Tryst we feel there are no real secrets to success. I think we can just watch people and really listen and determine what is beneficial to our business. We are not a department store so we approach retailing from a very specific point of view. We don't try to do everything. We keep our business streamlined and appeal to a select clientele. We try to create a personality. By create I don't mean fabricate. I intend it in the creative sense. In our design of the shop environment and in our print and direct mail advertising we project a personality which is essentially urbane, contemporary, romantic and fun-loving. Romance is important. Our logo emanates from the classic tune, *Lipstick on Your Collar*. The logo image also refers to the fact that we offer clothing and accessories for both men and women.

We bring to Providence fashion that is currently breaking in New York City as well as styles that synthesize the classic with the new. We also offer accessories by outstanding local designers. Recently a client from New York City stopped into the shop and likened it to shops in Soho. She really got excited about what we were doing. We've also been mentioned in *Elle*.

I like to think we share similar taste with our patrons, so we have something important in common. Style is not merely decoration it's indicative of how we feel about ourselves, a kind of outside glimpse of the inside.

We want to give our patrons very personal attention which is not to say we overwhelm, but we can offer assistance. Personal attention can enhance the clients ability to satisfy themselves. We want them to leave the shop only with what they want and we try to make the experience uplifting whether they make a purchase or not.

It seems to me that when it comes to gift giving we feel put upon to come up with the perfect gift on short notice. I've seen men for example wandering through women's departments in shopping malls feeling exasperated and very conspicuous, with so much around you, the activity, the harsh lighting, nothing really helps you relax so that discussions come easily and naturally. I want to make your shopping experience enjoyable in every aspect, pleasant lighting, soothing sound, sensuous scents, interesting visuals etc. We feel you have chosen to shop at Tryst because you don't wish to pay an emotional price over and above the price of a desired item. We want you to come away with something nice feeling uplifted. The shopping experience can be a pleasure.

If you do wish to have such a shopping experience in a casual albeit salon-like environment, come see us at 216½ Atwells Ave. Lori will be happy to assist you Wednesday, Thursday 11-7, Friday 11-6. Jane will assist you Monday, Tuesday, and Saturday 11-7 and Friday 6-9.

Jane Ferri is a native of Rhode Island and is of Italian descent. She is a highly regarded hair stylist in addition to being sole proprietor of Tryst Fashion Essentials. She has styled men's hair for *Vogue L'uomo* in Italy and currently resides in Providence.

### Lori Bomes Of "Creative Resources"



Lori Bomes

#### CREATIVE RESOURCES by Lori Bomes

CREATIVE RESOURCES is a company dedicated to the personal and professional growth and development of its clients, and produces results that are specific, measurable, realistic and tangible.

We accomplish the results in a small group environment that cultivates one's commitment to goal setting and the sincere desire to gain control of one's life.

The philosophy of Creative Resources is based upon the premise

that people have the ability to make of themselves whatever they choose; their only limitations are self imposed. One of the goals of Creative Resources was to establish itself in the business, government, health care, manufacturing, and service communities, as the leader in attitudinal training and development.

Creative Resources systematically fosters the development of confidence to reach for higher and more meaningful goals. Our methods have our clients increase productivity, improve communications, expand self-motivation and enhance personal organization.

I am enormously proud of what Creative Resources accomplished last year. Our company is operating at a referral rate of 90%, which is an impressive statement about the type of results our clients are attaining.

As we embark on the planning stages of the 90's, the trend is moving away from technological development towards human development. Creative Resources has proven itself to be a valuable resource for companies who recognize the importance of truly skilled management teams and supervisory teams. Our clients have an understanding that the investment they make on training their individuals will provide them with their greatest return.

### Jane Balfour Of "Rhode Maids"



Jane Balfour

#### RHODE MAIDS by Jane Balfour

Two years ago Rhode Maids was a plan and a challenge. In September, 1985 it became a reality. Looking back, I cannot believe that I worked the first month alone. At best it was tiring, but determination and the support of a wonderful family kept me going. When I wasn't out performing the service, I was in my office trying to sell it.

In October, I was fortunate to hire my first employee, who turned out to be dynamite in a size three-and-one-half shoe. "Neet" has been a loyal employee since. Shortly thereafter, "Cilla" came on board, and Rhode Maids began its steady growth.

I am grateful and thrilled — hard work, high standards, and fair and honest treatment have contributed to the success of Rhode Maids.

Rhode Maids is unique in that we will work according to the customer's priorities — whether it be routine, general cleaning on a regular basis or heavy-duty cleaning in a concentrated area.

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**Spotlight on Women in Business**

**Beth Mellion And Corki Bienenfeld Of "Everywear"**



(Left to right) Beth Mellion and Corki Bienenfeld

by Suzanne Strempek Shea

Last spring, Beth Mellion and Corki Bienenfeld were two Cranston women tending their tots and dreaming of a way to run a business without having to leave their homes.

This winter, Beth Mellion and Corki Bienenfeld are two Cranston women tending their tots while running a lucrative clothing business. It's a case of the one-size-fits-all concept fitting two people's lives to a T.

The pair represent One Plus One, a Chicago-based line of one-size-fits-all women's garments that are simple in line but can be varied in presentation. In the past year, Mellion and Bienenfeld, the only New England representatives for the line, have brought this concept to hundreds of local women through fashion shows and home parties.

Included in the 25-piece line are dresses that double as tunics and sleeveless tops to be layered over long-sleeved tops. Cummerbunds complete the combina-

tions, holding and molding the poly/cotton material to the body.

Mellion and Bienenfeld call their company Everywear and, through it, they market the One Plus One clothing to which Bienenfeld's Chicago sister-in-law introduced them.

In an effort to create a "total package," they also offer coordinating collections of jewelry, belts, shoulderpads and cosmetics that bear the Everywear label.

Mellion and Bienenfeld debuted the clothing locally last spring at a benefit fashion show. Another show followed, "and since that point, we've been booked for three to four parties a week," Mellion says.

Their One Plus One sales surpass those of their New York representatives.

Mellion credits the hoopla over the clothes to their comfort, versatility and ease of care. "Out of three pieces, you can have five outfits," she says. "They're meant to be interchanged, layered, mixed and matched. Colors from season to season can be

**Janis Blair Brown Of "Klein's Kosher Katering"**

**Klein's Kosher Katering**  
**Janis Blair Brown**  
Friday is finally here and all of us at Klein's are preparing to close for the Shabbat. It's a long hard week from Sunday to Friday. Monday morning rolls around so fast and Jonathan Klein and I must head up to the market in Boston to select the beef, veal, lamb and chicken so that Klein's Kosher Katering can sell its customers only the finest, freshest products.

When we return from Boston, I start working on the preparation of meals for the Cranston Community Action Program, which I do from Monday through Friday.

My job at Klein's involves a multitude of tasks, but my real love is catering. I enjoy meeting with prospective customers and helping them plan an affair that is as individual and special as

they are. From the selection of menus and table linens to the choice of desserts, we at Klein's make doubly sure that every detail is perfect. We work from menu plans, but are open to any suggestions the customer might offer. If a client has a special family recipe and would like to include it in the menu, we are more than happy to oblige.

Sometime after Passover, I hope to be branching out even further by doing "Baskets By Blair" gourmet Kosher gift baskets. I just recently returned from the Jewish Food Show in New York where I found new and exciting products for both the gift baskets and the store, such as Israeli foods, a full Kosher cheese line, and, an item for which I've had many requests — Parve Sour Cream.

I believe that in order to run a successful business and give your



Janis Blair Brown

customers the very best products, you must constantly keep an eye on quality. I look forward to many happy years of working closely with Jonathan Klein to keep his business the success it is.

blended with pieces already in the wardrobe." Another plus: The 50/50 poly/cotton interlock blend is machine wash-and-dryable and needs no ironing.

The kicker for most customers is affordability. Fitting sizes 6 to 18, the clothing is priced from \$25 to \$48, with most between \$30 and \$35. The low end will get you a top; the high end, a jumpsuit (along with a long, slim skirt and full skirt, the most popular item in the line). The cummerbunds go for \$5.

Mellion says, "There seems to be the need for this. For someone who wants an individual look . . . or for one who is plump or large who might have a hard time finding something that's fashionable, or for someone building a maternity wardrobe. Everyone can create her own style."

To contact One Plus One, call 946-2674.

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- Potato Kugel
- Charoset
- Horseradish
- Cake

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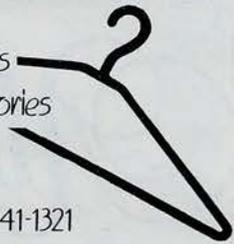
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**Spotlight on Women in Business**

**Joyce Koretsky Of "Merry Maids"**



Joyce Koretsky

**Merry Maids Could Change The Way America Thinks About Cleaning**

After numerous house cleaners and numerous disappointments, Joyce Koretsky, president of Merry Maids of Warwick, decided to start her own professional house cleaning service. "I felt there was a real need for a dependable, professional cleaning service in Warwick and Cranston."

So Joyce investigated Merry Maids, headquartered in Omaha, Nebraska. The company, founded in 1979, now has over 400 franchises in the U.S. Convinced of Merry Maids dedication to the highest cleaning standards and the need for such a service in this area,

she purchased a franchise in 1985. To date they have over 400 regular clients.

The employees are bonded, insured and fully trained. The company also supplies all the necessary cleaning supplies and equipment, taking that burden completely off the customer's mind.

Since each house is custom cleaned and priced, Joyce visits with the customer prior to the cleaning, walks through the home or apartment and comes up with an exact price for the job. Every aspect of the cleaning is written down and the customer receives the original agreement.

Future plans are to branch out into small office cleaning and carpet cleaning.

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If you look your best in the summer, don't let summer end. K'arsan Sun Powder™ will give your face that healthy, endless summer look all year round.

K'arsan Sun Powder™ is available exclusively at Alberta's in Davol Square, Providence. Alberta is now celebrating her five year anniversary in business!

**June Gaudet, Proprietor Of "La France"**



June Gaudet

**La France — Encore June Gaudet Owner/Operator LaFrance Restaurant**

My husband, David, and I always seemed to be interested in food and entertaining. Some of our first dates involved cooking dinner for each other. We both grew up in homes where we were encouraged as children to involve ourselves in the preparation of meals. So, after living in France and Germany and then teaching English for a while, I opened my first restaurant, La Petite France, in

Narragansett in 1979. At first, I thought I could operate it seasonally, but after that first summer, I was hooked. I resigned my teaching position and devoted myself to becoming a restaurateur. In 1982, after realizing that so many of our summer customers lived on the East Side in winter, I opened La France on Hope Street. I tried very hard to run the restaurants like small, French, family-owned establishments; shopping daily for the best the markets have to offer, planning daily menus using these market "finds" in our own special recipes collected throughout Europe, or paying very special attention to even the smallest detail. These were to become some of the tenets of our restaurant philosophy.

On July 9, 1984, disaster struck La France in the form of a devastating fire. My beautiful dining room, which had won a number of restaurant-industry awards for its design and its food, was now just a mound of ashes and rubble. It took me almost two years to reopen the doors of La France, but it finally happened last June. After twenty-three months of scraping, painting, choosing colors, calling plumbers and carpenters, and being inspected by everyone in Rhode Island who owns a badge, La France was opened Encore... We got great reviews, business is brisk, and we're even open for lunch now! Hopefully, La France will remain on Providence's East Side for many years to come.

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**Spotlight on  
Women in Business**

**Fatima Finamore  
Of "Salon de Fatima"**



**Fatima Finamore**

If you opened the Operations Manual written for the staff of Salon de Fatima, the first entry you would find is Fatima Finamore's "Philosophy" on doing business in the beauty industry. You would find such guidelines as: "Committed to being the best... a special place for special people... honesty and sincerity are all I expect from you... we can work together to make all of our dreams come true... our goal is to achieve beauty for all."

This philosophy is Fatima: A lady, committed to being the best in all aspects of her life. She is definitely driven... totally dedicated... and possesses in her soul more motivation than most of us can comprehend.

She is a Boss and a confidant to over 30 employees, and when she extends her hand to a staff member in an offer of guidance — it's wise advice to hold on tight! For, she's headed down the Yellow Brick Road... in search of Excellence. And those who wish to follow need only display honesty and sincerity to join along. But, hold on tight... because she's off — with more dreams than OZ has to offer! But that's alright, because she has enough charm and charisma to become the wizard herself!

And here we have it... the key to Fatima and her success: An awesome *Charisma* that guides and charms her clients as well as her staff, and *Dreams* for herself and her salons that are contagious!

The difference between Fatima and most? She makes her dreams come true and she doesn't mind the hard work and commitment from her staff. The most important element in her business? The Client. First and foremost, she demands complete and total dedication to the clients of her salons. Service is the password at Salon de Fatima. And she makes it clear: if you aren't totally committed to the complete and ultimate pampering of our clients, then Salon de Fatima is the wrong place for you!

And pamper they do! From fingers to toes, facials to massages, makeup, instruction and hair — they'll even serve you a gourmet lunch! These are the pride and joy of Salon de Fatima, the staff of professionals hand picked and trained by Fatima — her partners in success.

She smiles a coy little smirk now, as she recalls comments and remarks on how she had "too many strikes against her" when

**Sheila Shaulson And Annette Fain Of  
"Shoppers Image Ltd."**

**SHOPPER  
IMAGE**

by Annette Fain and  
Sheila Shaulson

Shopper Image, Ltd., a personal shopping service, started last fall, specializes in custom gift buying and personalized wardrobing for both male and female professionals, executives, and those on the way up.

Annette Fain, with many years in retail clothing and shoes and Sheila Shaulson with expertise in jewelry and department store

buying are principles of Shopper Image, Ltd. and they just love to shop for those who do not.

Annette and Sheila will be happy to offer their imagination and fine taste when selecting

your next wardrobe or choosing your perfect gifts.

Shopper Image, Ltd. is located in Cranston, R.I. and services Rhode Island, nearby Massachusetts and Connecticut.



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IMAGE**

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Annette Fain  
Sheila Shaulson

Providence opened in June of 1985.

And where will you find Fatima today? Amidst the color bowls and perm rods one minute, counseling a stylist the next, in a meeting with her managers or holding a staff meeting for 30 — she is always the Flamboyant Fatima.

But, behind the glitz and glitter and glory of it all, if you look closely — silently in the background, you'll find one more key element, crucial to the success of Salon de Fatima. For there stands her partner in life and business, her confidant and strength, the financial director of Salon de Fatima, her husband Nick Finamore. Together their force and strength are dynamic. Together... Watch Out 1990's... these two have only just begun!



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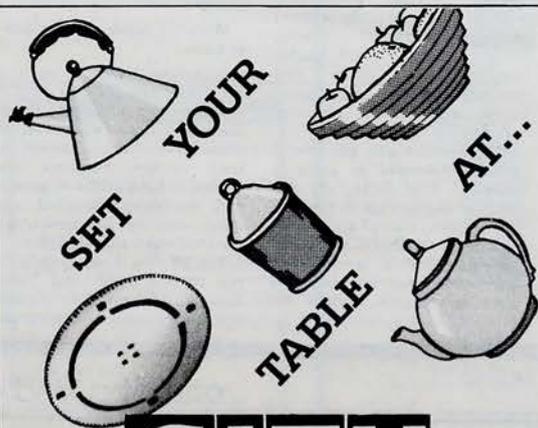
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**Spotlight on Women in Business**

**Kris Calcogni, Manager  
Of "details"**



Kris Calcogni

**Details**  
277 Thayer St.  
Providence, R.I. 751-1870  
Kris Calcogni

For almost a year, Mara and Cathy, proprietors of Details, have provided accessories for all occasions. At this time they would like to introduce you to Kris Calcogni, their new store manager. Kris will help you in the selection of all your accessory needs. With her fashion merchandising expertise, she will help you quickly find that needed extra 'detail' for your special outfit or occasion.

Since its opening, Details has grown considerably. In addition to an extensive and very unusual jewelry, hosiery and scarf selection, Mara and Cathy are now introducing a new clothes line for spring. In natural wheat tones and blacks, these cotton knit sweaters and skirts are a perfect addition to any tasteful wardrobe.

**Carol Balkom And Sandra  
Scotti Of "Optima"**



Sandra Scotti



Carol Balkom

Sandra Scotti gained her initial training in the nursing field, moving into business management of both a construction and real estate residential complex after that.

Sandra's family (Shanna) interrupted her business management career for four or five years, but that interruption was Phoenix Mutuals gain. She entered the Life Insurance field in 1983 and immediately qualified for their Presidents Club designation for two of the next three years. She was the Agency's "Agent of the Year" in 1983.

A recent move to East Greenwich, R.I., found her on the PTA and deeply involved in her CLU studies.

As co-owner of Optima with Carol Balkom, Sandi wants to share her insurance knowledge with those who will gain from it. If experience, knowledge, sincerity and desire serve as any measure, Sandi is the one to talk to.

Carol Balkom, CLU, ChFC, entered the Life Insurance business in 1978 after a period of time in the educational field as a high school english teacher. Her educational credits include both a BA and an MAT in English as well as both her CLU and ChFC in Insurance and Financial Consulting.

Carol's previous experience in education targeted her Editor of Lifenotes (an insurance trade paper) and Chairship of both the Public Relations and Education Committee.

In 1986, after retiring from her duties as a training and sales supervisor a couple of years prior to raise their son Ricky, Carol returned to the sales and consulting areas of the Life Insurance Business where she picked up where she left off. Carol qualified for the Phoenix Presidents Club (3.5 million in sales) and accepted the position of teaching the "Law" section of one of the state approved pre-licensing schools.

As a co-owner of OPTIMA with Sandra Scotti, Carol offers her experience and knowledge towards providing solutions in the complex field of financial planning.

**Adele  
Alexandre  
Of "Nachis"**

**Nachis Begins At Home**  
by Adele Jannik Alexandre, CNM

This article is dedicated to the memory of my grandmother, Adela Goldman.

Robin Margolis was born into the arms of his parents in their own home on Providence's East Side. He joins more than 1000 children here in R.I. and nearby Massachusetts born into the privacy, comfort and safety of their own homes.

NACHIS inc. (Natural Childbirth Services) is a Midwifery Service providing the full range of care needed by a woman during the childbearing years. Personalized prenatal care is provided in offices in Providence and Wakefield. Labor and delivery is assumed to be a natural physiological function of a woman's body. With the Midwife's expertise in determining the abnormal from the many variations of normal, the birth will take place at home if all is well, or in the hospital if the need arises. In the rare instance when a woman is transported to the hospital, her care will be co-managed by the midwife/doctor team.

After the birth of the baby, Nachis provides postpartum visits at home and in the office to assure the health and well being of the mother and infant. Nachis also provides gentle and thorough routine gynecological exams and family planning services.

People often ask me how I became interested in being a midwife. The birth of my daughter 16 years ago on the first day of spring started my interest in natural childbirth. But I "got the calling" when, several years later on a farm, my goat gave birth to triplets without my assistance. I was fascinated by



Midwife Adele Alexandre with godson, Robin Margolis, born at home.

this natural ability to perform life's functions.

I have been a midwife for 11 years now. I have worked on the Mexican-American border, in birth centers, hospitals, and homes. Helped births in garages and mansions. Laughed and cried with families undergoing the challenges of life's drama.

For all this, I am grateful to my parents, Sam and Sonia Jannik. Without their support and encouragement during the

years of midwifery training, and the time it took to establish Nachis, Inc., I would have had only a dream.

Adele Jannik Alexandre, B.S., C.N.M., director of Nachis, inc. Midwifery Service, is a Nurse-Midwife certified by the American College of Nurse Midwives and licensed in R.I. and Massachusetts.

Nachis is the Yiddish word for the joy we get from children.

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**Spotlight on  
Women in Business**

**Caren Trachtenberg And  
Sophie Diamond of  
"Textile Warehouse"**



(Left to right) Caren Trachtenberg and Sophie Diamond

**TEXTILE WAREHOUSE  
by Caren Trachtenberg**

When the intellectual stimulation of babbling babies had me close to a voluntary committal to Butler's, I entered the business asylum instead. What started out as a part-time venture turned into a full time all-consuming passion.

My husband, Aron, and his father, Samuel, were in the wiping cloth business. When sorting materials, they would pull out the largest and best remnants for sewing dresses or shirts. We would also supplement those with fabric by the yard or bolt. These includes: velour, terry knits, "t" shirt knits, sweatshirt, rugby cotton and spandex. Originally located in a small roped off area of our old factory, on a dead end street, we have expanded our shopping hours to 6 days a week and we are now in a newer, more accessible location on the corner of Division Street and the Industrial Highway in Pawtucket. With the help and support of my mother, Sophie Diamond, we were further able to expand and grow.

Our store has now taken on new directions. Four years ago, we became a charter member of the Blackstone Valley Factory Outlet Association — a group of 16 outlets joining together to in-

form the Rhode Island communities of the great savings available to them at our stores. Still many people do not know that we exist, but more find out about us daily.

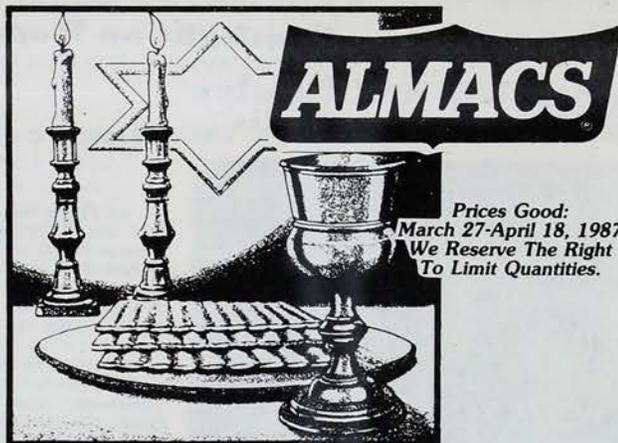
Due to our ability to buy factory-direct from such manufacturers as Martex and Fieldcrest Mills, we are able to pass on savings of 33% to 75% on better quality towels, sheets, comforters, and other items in the bed, bath, and kitchen lines. Some of our towels are sold by the pound for even greater savings. Special purchases are also found in various corners of the store; i.e. designer school, sport and ski bags, ski gloves, angora gloves, shawls, scarves, bandannas and handkerchiefs — all below wholesale prices.

The goals I have set are to provide our customers with brand-name products (some of which may or may not be slight irregulars) at prices most can afford. The smart shopper who can spot quality and likes a real bargain, usually loves our store.

Being a woman in business, especially a small family run operation, allows me to add the "personal touch" to shopping, something the larger stores lack. I can say hello to our customers and help them with their purchases if they need it. This makes coming to work each day a real pleasure.

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<p><b>Famous Maker Fingertip Towels</b> only 99¢ • over 30 colors • \$3.25 retail value</p>	<p>Take an additional 10% off all 1st Quality 100% Cotton Flannel Sheet Sets See our fabulous selection of towels- by-the-pound.</p>
<p><b>TEXTILE Warehouse</b> "FABRIC &amp; TOWEL FACTORY OUTLET" OPEN DAILY: 9:30-4, SAT. TILL 12:30 Cor. Division St. &amp; Industrial Highway, Pawt. 726-2080</p>	



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12 oz. **Streigt's Egg Matzohs \$1.19**

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## Spotlight on Women in Business



### Liza J. Bartlett And Carolyn J. Rosenfeld Of "Ink Inc."



(Left to right) Liza J. Bartlett and Carolyn J. Rosenfeld of "Ink Inc."

**Ink Inc.**  
**Liza J. Bartlett**  
**Carolyn J. Rosenfeld**  
 Paving the road to success with a few more women ...  
 You may have noticed the empty storefront on Hope Street where Ink Inc. used to be. And you might have thought that was the end. But not so, in fact it's a whole new beginning for INK INC. They have moved to a downtown loft at 150 Chestnut Street, and business has never

been better.  
 The firm's owners, Liza Bartlett and Carolyn Rosenfeld, felt that to handle their rapid increase in corporate accounts, a move to a large space downtown was essential. They have also increased their staff and all around capabilities.  
 Ink Inc. has been very successful in entering into a predominantly male profession and they encourage other women to break ground in the corporate world.

### Janice Rollin And Kathy Des Rosiers Of "Halperin & Lax Ltd."

by Janice Rollin and Kathy Des Rosiers  
 Janice Rollin and Kathy Des Rosiers are Administrative Assistants employed by the financial planning firm of Halperin and Lax, Ltd. in Warwick, Rhode Island. They not only handle all transactions pertaining to Halperin and Lax's investment and insurance business, but also run the office efficiently and smoothly.

**Janice Rollin**  
 I am Marvin William Lax's administrative assistant. Within the course of a day, I may provide clients with updated investment figures, compose letters to prospective clients and referrals, complete banking transactions, arrange Mr. Lax's appointments and collate the necessary correspondence such as prospectuses and literature. Also, I contact the insurance and investment companies they do business with to keep the all-important flow of paperwork in motion for their clients. Recently, a complete computer network was designed and installed in the office, and I greatly depend upon all of the information contained in the computer for "finger tip" retrieval.

I came to Halperin and Lax, Ltd. with many years of experience in the health and medical related fields, which also demand intense detail. I am originally from the Hudson Valley area of New York State and when not busy with Mr. Lax's schedule, my husband and three children also manage to keep my time occupied.

**Kathy Des Rosiers**  
 Like Janice I have had several years of experience managing the work flow in an office. I work with a dozen or more insurance and investment companies. Each company has its own guidelines, forms, terms, and individual way of doing business; some companies are very easy to work with, but others require much follow through.

Following up everything I do is the most important part of my job. Every step, no matter how minor, must be followed to completion. We cannot depend



(Left to right) Kathy Des Rosiers and Janice Rollin

on anyone else to be as careful as we are with our clients' interests. I must follow through on every transaction or change for a client and keep a detailed record of what has been done.  
 I have enjoyed the time that I have been with Halperin & Lax. There is no typical routine day. We deal with many clients and different companies.  
 For the past several weeks Janice and I have been learning

to work with the company's new computer system. Our work requires a great deal of record keeping. Now, much of this can be done on our computer system. As we finish our computer training, we are using the computer more, our desks have become less cluttered, our work flows better, and the many details we keep track of are easier to follow.

### Glenda Labush And Barbara Greenberg Of "STONES"



(Left to right) Glenda Labush and Barbara Greenberg

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**Sweats Are In**  
 by Glenda Labush  
 What happens when two active and busy women find themselves going from appointments, meetings, etc., to the tennis courts and are tired of the same old look in velour warm-up suits?  
 One day Barbara and I came up with a great idea. Why not make sweatshirts and pants be beautiful, dazzling, and up-beat.  
 The two of us struck out one day, three years ago, to the garment district in New York and lo and behold we made all the contacts we needed to go into business designing handpainted, and appliqued sportswear. Since the "glitzy" look is so big we decided to use crystal rhinestones on our outfits and that is how we came up with the name STONES.  
 We have grown mainly through word of mouth and private shows in stores and homes. We now sell to a children's boutique and women's clothing stores in Massachusetts, Rhode Island and Florida.  
 We keep it small scale and can custom design an outfit for you and your entire family.

## Spotlight on Women in Business

### Deborah Norman, Proprietor Of "rue de l'espoir"

The Rue de L'Espoir. The inimitable French restaurant at the corners of Hope Street and John in Providence. They say that good news travels fast, perhaps this is why 'The Rue' enjoys a popularity and reputation for quality that most restaurateurs only dream of.

Deborah Norman is both proprietor and cornerstone of the Rue de L'Espoir. It is doubtful whether the Rue's unique blend of ingredients could have been brought together by any other individual. The basis of the receipts consists of part dream and part unrelenting confidence in herself.

"Ever since I can remember I've always dreamed of opening a restaurant. I'm not sure why I was driven initially but everytime I opened the help wanted ads I found myself looking through the restaurant columns," reminisces Norman.

Interestingly enough, the URI graduate from the school of Psychology was at one time a promising musician. Her musical sensibilities and training have perhaps been transposed to the composition of a restaurant. Every facet of this restaurant is well tuned, yielding a unique charm to the Rue. But as with any fine instrument the music played is only as good as the musician creating the melody et tu at the Rue.

The French cuisine, comfort, service and ambiance which translates into romance are just a few of the many apparent ingredients comprising this culinary scene. The equally demanding duties of financing, purchasing, training, and community relations although less notices are necessary functions of operating a private business. "Operating my own business has given me an outlet for my creative individuality. It is an exciting experience to work at becoming successful



Deborah Norman

on my own merits," notes Deb. "In order to get the whole project going, I had to do a lot of leg and paperwork. Preparation is one of the most important ingredients for any successful endeavor. I had an idea of what the personality should be and that the cuisine emphasis would be on French cooking. But a menu had to be worked up, a location found, suppliers engaged and of course bank financing secured. "Those tasks would have challenged the determination of any 23-year-old with a dream. But Deb insists she never had any second thoughts. Even when just two weeks prior to the first scheduled grand opening, fire destroyed two-thirds of the building and set the Rue project behind twelve months. "I didn't have any doubts, even during that trying year before we eventually opened. Maybe I was naive. Ten years ago I had nothing to lose. I felt the Rue was a risk worth taking; and if it didn't work, well at least I tried.

What lies ahead? "The choices are endless and exciting!" says Deb. The Rue will always be my baby but through its success I have realized the necessary confidence to explore just about anything. Don't get me wrong. Making money is lots of fun! But hell — I could make money selling fast food burgers. When you create something and see it evolve and change and grow! — Now that's the best!"

### Lauren Kelly Of "Wrap & Pak"

WRAP & PAK  
by Lauren Kelly  
Owner/Operator

The largest percentage of new businesses in this decade consist of services, many based on a single idea that evolves into a complete operation. WRAP & PAK, Inc. is included as one of the new "80's" concepts.

WRAP & PAK offers many different services — from making keys and copies to Western Union, Notary Public, stamps, packaging, private mail boxes, gift boxes, greeting cards, UPS, Federal Express and Purolator Courier. We are in the process of incorporating gift baskets, money orders and more. We offer such a diversity for the sole convenience of our customers — where at one stop much can be accomplished in a professional, comfortable atmosphere.

I began with one concept — private mail boxes with two important advantages. Free call in service so that one may call to check if he has received mail, and after hour access to the mail boxes so mail may be picked up after regular business hours by way of a card access system.

WRAP & PAK's uniqueness lies in their packaging concept. The customer may bring in any items or gifts. WRAP & PAK is equipped to box, gift wrap, package and ship the items from phase one including tissue paper, gift boxes and wrap, ribbon, bows, packaging materials, boxes and providing courier services, the last phase.

Imagination and determination are heavily relied on. "Our trademark is being able to package anything — because we can, including surfboards, artwork, antiques, even a dragon! Customers want to drop off their items and not have to worry. We accept the responsibility to do an excellent job.



Lauren Kelly

"I had an idealistic view of the business world. Now that I have WRAP & PAK I realize just how much hard work and long hours it takes to turn an idea into a success."

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### Linda Lee Mercer, Proprietor Of "Linda Lee"

Linda Lee's  
710 1/2 Central Avenue  
Pawtucket

Linda Lee Mercer opened her dressmaking/alteration/tailoring business four years ago, a career she'd been preparing for since she was 13 and first sat down at a sewing machine. Prior to that she worked in an office, but decided to combine her



Linda Lee Mercer

talent for sewing with a career. "It was scary at first," she admits, particularly since she had a young daughter to support, but her attitude is if you don't try, you'll never know.

Happily it's a gamble that paid off, although initially she worked many 15 hour days. Linda does work from hem alterations to designing and creating elaborate gowns, the latter being her favorite aspect of the business. "I love to create something from nothing," she says. Linda also enjoys interacting with her customers, whom she insists upon giving thorough, personal attention. Linda specializes in one on one service, and makes available to her customers appointments not during her regular business hours. Apparently her customers appreciate it, because today Linda's business is the success she dreamed it would be.

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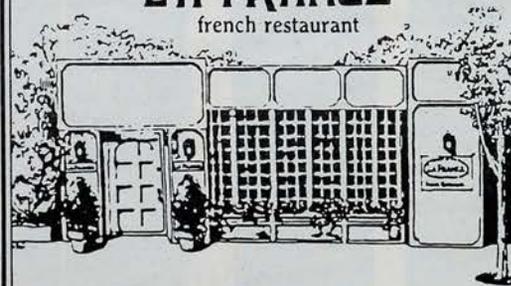
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**Spotlight on Women in Business**

**Kristen Dyer DePalma Of "Evelyn's Mix 'N Match"**



Kristen Dyer DePalma

**Evelyn's Mix & Match**  
 877 Central Ave., Pawtucket

Kristen Dyer DePalma, owner of Evelyn's Mix & Match, has been in business for about 3 years. She is a 1978 graduate of Cumberland High School and she graduated from URI with a B.S. Degree majoring in textiles and minoring in marketing.

Kristen's career began in June of 1982 while she worked for her aunt (previous owner of Evelyn's) and within 1 1/2 years, in 1984, she bought the business. However, the shop has been around for a total of 19 years.

Evelyn's Mix & Match, a small but complete women's apparel shop, specializes in personal

service. It offers a wide variety of Missy and Jr. styles as well as basic, classic and updated styles. Sizes range from 34-18 and everything is moderately priced.

"We carry everything from coats to suits, pants, sweaters and much more. We special order when possible and provide alteration services, layaways, clothes clubs and free gift-wrapping. Men especially like that service at Christmas," says Kristen.

So, next time you're looking for a dress for that special occasion or maybe just a pair of jeans to lounge in, consider Evelyn's Mix & Match. You won't be disappointed.

**Francey Nathan Of "S. Roberts Specialty Co. Inc."**

by Francey Nathan

Try this situation on for size: a woman who has heretofore worked in an occupation where the customer has always come to her suddenly finds herself armed with several hundred catalogs and told to "go out and do 'it.'" I was not at all sure I could do "it" — in fact, I was nearly positive I couldn't. The "it" involved going out to call on potential customers in various businesses, colleges, industries, etc. I was now a sales representative with a potential clientele consisting of the entire free world since our business has such a broad spectrum of capabilities.

When my brother decided to start his own business in late summer, I jokingly asked for a job. Fortunately, he took me seriously, and, before I knew it, I was in possession of a briefcase, appointment book, and Yellow Pages directory! I was told the job was easy; all one had to do was make appointments, determine the needs of the potential customers and make sales. A snap, right? Anyone can do it? Wrong!!! But more on this later.

Let me tell you what it is I sell. I am in the employ of S. Roberts Specialty Co., Inc., located off of Warwick Avenue, at 1 Arthur St., Warwick. Our business is promotional advertising, advertising specialties and giftware. There is very little we don't sell! Not only do we have at our disposal literally 1,000,000 items, but we also offer the service of counselling the customer as to what item would be most appropriate for his/her needs. Our merchandise runs the gamut in terms of cost, starting with just pennies and running into hundreds for finer giftware.

S. Roberts Specialty handles complete promotional programs and has items that are perfect for trade shows, grand openings, incentives and premiums, recognition programs, fund raisers and traffic builders.

A few of our vast array of items include fine leather goods, executive pen sets, key rings, unusual business cards, fancy pads, plastic novelty items, marble paper weights, lucite letter openers, and glass carafes. We have many beautiful products in materials such as brass, wood, sterling, and gold. We even carry fancy foods such as imprinted chocolates and fortune cookies. Of course, we also carry popcorn, jelly beans, and lollipops! A typical customer for me is a college bookstore, an automobile dealership, a retail business, a doctor, a manufacturing plant, a bank, or a school. And the list goes on! We have perfect



(Left to right) Francey Nathan and Stan Roberts

favors for Bar/Bat Mitzvah guests, as well as many specialty items for weddings.

Now let's get back to the technicalities of selling. When I began making phone calls to solicit business, the initial rejection I experienced made me want to crawl under a rock. Forever! I began to hate the telephone. My husband tried to encourage me by saying that I, like everyone else in sales, had to take my lumps. My reply indicated something to the effect of being lumpy enough already (lots of non-productive phone calls). But what my husband was trying to teach me was that this rejection was not intended personally. I realized that if I was to stay in sales, I'd have to learn and accept this fact. My two brothers, Stan, for whom I work and Michael, an investment broker who must also seek out business, encouraged me tremendously. They both urged me to continue making phone calls, to persevere and to have confidence in myself.

Many more phone calls finally produced some positive results. At last, I made some appointments. Slowly, the sales started coming in. I even began to make some unannounced visits at businesses while on the road. These don't always yield positive re-

sults, but they don't hurt either.

What makes me successful? Success is a subjective word. One thing that definitely helps is liking people and enjoying the interaction. I'm successful at not being afraid to make phone calls anymore. If someone says "no", I've learned that that does not necessarily mean it's a "no" forever. I'm successful at not being afraid of calling people back, perhaps six or eight times. An initial "no" can become a "maybe" if given some time. Perseverance and genuine interest in your potential customer can turn that original "no" into a sale!

I'm a success at being honest and being myself with the person I'm calling on. The worst mistake a person in sales can make are to be arrogant or negative, dishonest and insincere. Phony-ness will show right through. These characteristics are fatal to sales. It can sometimes take a year or more to make a particular sale. Several repeat visits may be necessary. There's also fierce competition in this business. Success always comes from a combination of factors. Many people say it's luck. In my case, I think it comes down to three basic attributes: accessibility, product knowledgeability, and sincerity.

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## Spotlight on Women in Business



### Elaine Strajcher Of "Catering By Elaine"

**Catering by Elaine, Inc.**  
**By Elaine Strajcher**

Well, here it is one year later — many things have transpired in the past year. My oldest daughter is away in school in Israel (She was my #1 worker and "right hand man" in a time of need, in the house as well as on the job!). My seventh child is no longer a baby, but is now a 20-month-old toddler who follows her "big sister" (all of 3½ years old herself) all around the house. They have been getting into everything together. All my other children are doing well and growing up quickly, too.

All the people in the wholesale houses where I do business know me by my first name now. We are very friendly. After 1½ years they have accepted me as a business woman and respect my abilities as well as my determination to make it. They ask me how my jobs are and how my children are. It's really nice.

Catering By Elaine, Inc. has grown steadily over the past year. There are even some new aspects to my business. I still do large or small parties. (I now have dishes to serve 300!) I do formal luncheons and nice box lunches to go. House parties, weddings, a Bris meal, a Shabbos kiddush, banquets and, of course, my famous take-out gourmet foods. So what's new? I now have



Elaine Strajcher

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new, and those who will come in the future. I am here to provide a service. The highest level of Kashruth with elegance and my personal touch. All of this does not happen by itself. I want to thank my family, my staff and co-workers for their help and devotion. Catering By Elaine, Inc. has begun it's second year with much success.



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Cathleen Naughton is the founder and President of Cathleen Naughton Associates.

Cathleen Naughton founded Cathleen Naughton Associates in 1979. The company is a provider of Home Health Care to people who need private duty nursing care at home or in the hospital. The company also provides tem-

porary staffing of medical personnel to hospitals and nursing homes.

The company started with two people, Cathleen and Caroline Naughton. Cathleen's daughter, Caroline was still in college at the time receiving a B.S. Degree in Business. Cathleen has a B.S. Degree in Nursing. The company started in a small one-room office in Cranston and developed into three-branch offices located in Providence, Newport and Wakefield.

Cathleen has four children. Caroline and Raymond, Jr. who are involved with the company; Kathleen, a teacher at Bishop Feehan High School and Paul, a college student. Although Raymond, Cathleen's husband, is not an officer of the company, he is her best business advisor and friend. She relies heavily on his business knowledge and advice. He is employed by Preferred Marketing as a Sales Manager.



Cathleen Naughton

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**Spotlight on Women in Business**

**Charlotte Marcus Of "Natural Habitat"**

**NATURAL HABITAT**  
 by Charlotte Marcus, Director

I asked myself, "What can I offer the job market?" I wanted to be busy and productive in a way that put to use the essential "me." But who was "me"?

A Bryant College graduate, before "marrying the boss" I had been a legal secretary. But now that I'd been widowed twice, I wanted a career using other sides of my personality, something more individual and creative than secretarial work as I knew it.

I had always been interested in health and fitness, perhaps because both were intertwined with my hobby of dance — all kinds of dance — modern, ballet and now, competitive ballroom dance.

When I offered exercise classes, the ladies became interested in

my annual trips to Florida to fast and the fact that I returned each winter looking good and feeling great. I suggested they try it for two days, stay over at my home and I would supervise the fast. On the third day we would break the fast with freshly squeezed juices every two hours. Thus was born NATURAL HABITAT, my Mini-Fasting Spa.

NATURAL HABITAT is unique in this area, the only fasting Spa in southern New England, offering this complete physical and physiological rest. Not only is it the fastest way to lose weight, but there is the all-important bonus of cleansing out the toxins we all have to some degree.

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**Gail Weisberg of "In Control"**

In Control is a wellness center born from the idea that **Prevention** is best. Gail Weisberg the director was working in pharmaceutical sales in the cardiac, asthma, and pulmonary field, treating the end results of years of

smoking and unhealthy living. "It feels right to treat people before they become ill."

The three programs offered at In Control include their famous Stop Smoking Program, as well as the science of stress manage-



Gail Weisberg

ment, and weight control. In Control has helped thousands of people in over four years.

Years back In Control had the foresight to start working in companies and this is their present speciality of helping companies stay healthy. Some companies that have joined the bandwagon to benefit their employees include Blue Cross, Fleet Bank and the State of R. I. Now that smoking in the work place has become a heated item most companies are looking to help their addicted employees by offering on-site programs. Gail Weisberg and In Control organization are then able to take over.



**IN CONTROL**

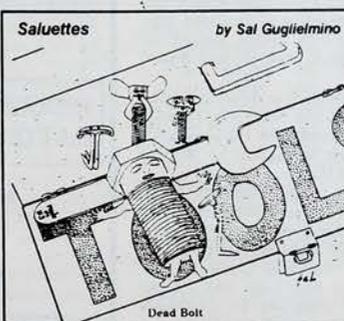
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**Saluettes**



**What?** Grand opening of the exhibition of 'Saluettes' — Contemporary cartoons concerning Man's absurdities, fears, and foibles.

**When?** March 29, 1987, 2:00-5:00 p.m.

**Where?** The Ben Weiss Gallery, 582 Charles St., Providence, R.I.

**Why?** To amuse, annoy and entertain.

**What Else?** Wine, cheese, fun and insulting the artist.

**CORRECTION**

The following information was deleted by mistake in The Halperin & Lax Ltd. article for 3/20/87.

Lawrence M. Halperin and Marvin William Lax of Halperin & Lax Ltd., Warwick are life insurance consultants and brokers as well as Registered Representatives for Penn Mutual Equity Services, Philadelphia, PA.

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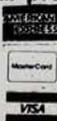
I've heard it many times. People are tired of buying thin, short-lived mattress pads — even the ones that are covered in sacred, pure, cotton! There really is a better product! A quality wool shearing fitted mattress overlay will last for years and years. It will provide comfort that you'll regret missing. Wool overlays are cushy!

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## Beth-El Seminar On Religion, War And Peace

An unusual two-evening seminar dealing with religion and warfare will be presented by the Adult Education Activity at Temple Beth-El on Tuesday and Wednesday evenings, March 31 and April 1, at 8 p.m., it was announced this week by Dr. Henry Litchman, chairman of the committee.

Subject of the two-night program will be "Faith and Force: Religion, War and Peace," dealing with the relationship of religion to a world of war and terror. Distinguished guest speaker for the programs will be Rabbi Arnold E. Resnicoff, Lieutenant Commander in the Chaplain Corps., U.S. Navy, who is currently assigned to the U.S. Naval War College in Newport.

In introducing the series, Rabbi Resnicoff notes that the major religions have taught humanity to dream of a time when war will disappear and suffering will be no more; and yet, since the Biblical story of Cain and Abel, the first story of murder in the world, religion has been linked to violence and death — sometimes as its cause. In this "mini-series," the rabbi will explore the relationship between religious teachings and human actions, including answers to the following questions: "Is there something in religion that drives us to fight?" and "Is there a place for faith in a world of war?"

### A Distinguished Record

An instructor at the Naval Chaplains' School, Rabbi Resnicoff is also project officer for "Horror and Hope," a special workbook on the Holocaust to be distributed throughout the Navy and Marine Corps.

A native of Hyattsville, Md., Resnicoff holds degrees from Dartmouth College, Salve Regina-Newport College (M.A. in International Relations) and the Jewish Theological Seminary of America, where he was ordained in 1976. He graduated with distinction from the Naval War College, where only a few chaplains have ever studied. He also studied in France and Jerusalem during his college and seminary years. His academic awards include four prizes from the Jewish Theological Seminary and the President's Honor Graduate Award from the Naval War College.

While at the Naval War College, the rabbi conducted several special research projects on ethics and counter-terrorism. In October, 1986, he was sent to Iceland to conduct High Holy Day services during the Reykjavik U.S.-USSR pre-summit meetings. He is the first active-duty military chaplain to serve on the Rabbinic Cabinet of the United Jewish Appeal.

An NROTC graduate and former line officer, Rabbi Resnicoff's assignments prior to rabbinical school included tours in Vietnam's Mekong Delta and with Naval Security Group/Naval Intelligence in Rota, Spain. His assignments with the Chaplain Corps include Yokosuka, Japan; Norfolk, Virginia, and the staff of Commander Sixth Fleet — traveling to all ships in the Mediterranean and to the Marines

in Beirut.

On October 23, 1983, the chaplain was present in Beirut, Lebanon, when a terrorist truck bomb killed and wounded more than 300 Americans. He was awarded the Louis Parris Hall of Heroes Gold Medallion by "The Chapel of the Four Chaplains" for his work with the wounded and dying. His report, written at the request of the White House, was quoted by Admiral James Watkins, Chief of Naval Operations in a speech at the Naval Academy and read in full by President Ronald Reagan at the national convention, "Baptist Fundamentalism '84," headed by the Rev. Jerry Falwell.

In Rhode Island, Chaplain Resnicoff is active in military and community affairs. He is a rabbinic advisor to the Board of Directors of the Jewish Federation of Rhode Island and a board member at the Jewish Community Center and the Solomon Schechter Day School. He has spoken to New England organizations as diverse as Hadassah (the oldest Jewish women's group in America) and the Daughters of the American Revolution, as well as on campuses ranging from Brown University and Dartmouth College to the Merchang Marine Academy and The Naval Academy Preparatory School.



Rabbi A.E. Resnicoff, Chaplain, USN

Among his military awards are the Meritorious Service Medal, two Navy Commendation Medals (one with the Combat "V") and a Combat Action Ribbon.

A private pilot, Rabbi Resnicoff is married to the former Barbara Ann Shore, a tax attorney. They have one daughter, Malka Sarit, born in 1978 in Yokosuka, Japan.

### Four Sessions — Two Evenings

The schedule for each of the two program evenings, which begin at 8 p.m., calls for two separate sessions, separated by a brief intermission. Participants may attend any or all of the sessions.

## Former Gov. Licht Honored



Frank Licht

On Sunday, March 22, former Gov. Frank Licht was praised for his "bold decision-making" and sense of integrity and justice as the Providence County Court House was dedicated in his name.

Licht, 71, said, "I know of no honor that would be more meaningful to me than the naming of this judicial complex after me."

Licht, who began his career as a state senator from the East Side from 1949-1956, served as Governor two terms, ending in 1972.

A number of dignitaries were on hand for the dedication, including Licht's family; his father, Jacob; his wife, Dorothy; daughters, Beth Laramee, Judy Licht and Carl Kanin; and nephew, Lt. Gov. Richard Licht.

## Run For Soviet Jewry

"More than just a race this year" is what organizer Karen Wollin wants the Brown University "Run for Soviet Jewry" to be. "We want to keep in focus why we are doing this," she said. "We'd like to have a refusenik come to speak this year, and runners will wear the name of a refusenik as well as their numbers."

The 10 kilometer race, to be held on April 5 at 10 a.m., will cover a circular course from the Green at Brown and down to Blackstone Boulevard. In addition, there will be a one-mile "fun run" beginning at 9:30 a.m.

Registration fee is \$5. Advance registration by mail should include the fee, and the entrant's name, address and T-shirt size, as the first 200 registrants will receive a T-shirt. Entries should be mailed to Brown University, Box 1882, Providence, R.I. 02912. Registration on the day of the race begins at 8:30 a.m.

\*\*\*

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## PHDS Wine Sale

A Passover sacramental kosher wine sale will take place at the Providence Hebrew Day School from Monday through Thursday, from 10 a.m. to 3 p.m. now through April 20. A large selection of kosher wine is available. For more information, telephone 331-5327.

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| Chopped Herring                     | Cocktail Stuffed Cabbage                        |
| Bar-B-Que Meat Balls                | Dinner Size Stuffed Cabbage                     |
| Matzo Pancakes                      | Chicken Soup                                    |
| Patato Pancakes                     | Kushke  |
| Mixed Fruit Compote                 | Jello Mold Garnished w/Fresh Fruits (serves 25) |
| Almond, Coconut Chocolate Macaroons | Vegetable Soup                                  |
|                                     | Cabbage Soup                                    |
|                                     | Fluffy Matzo Balls                              |

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| Capons w/Farfel Stuffing & Gravy             | Carrot Tzimmas                               |
| Patato Puddings 8 servings                   | Homemade Horseradish Charoses                |
| Patato Puddings 12 servings                  | Railroad Torte                               |
| Matzo Puddings 8 servings                    | Sedar Plate                                  |
| Matzo Puddings 12 servings                   | Apple Squares                                |

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# From The Editor

by Robert Israel

## Communicating The Message Of Survivors

BOSTON — I traveled here last week to meet Elie Wiesel, University Professor of Humanities at Boston University. Prof. Wiesel is well known to Rhode Islanders — his appearance at Temple Beth-El in Providence last year was well attended — and he has achieved international prominence, having been awarded the Nobel Peace Prize last year. The purpose of my appointment, which I arranged months ago, was to solicit a recommendation from Prof. Wiesel for the Hibakusha Travel Grant, a yearly award that enables three journalists from this country to travel to Japan for one month to interview survivors of the 1945 atomic bombs. I also wanted to establish contact with him to enlist my services when his seminar "Hiroshima and Humanity" takes place next year.

When he spoke at Temple Beth-El last year, the subject of his lecture was "When the Unthinkable Happens: Implications of the Holocaust for the Nuclear Arms Race." He concluded his speech by saying, "The prevention of nuclear war is my greatest priority and I urge you to make it your greatest priority." He need not have urged me, as I have been involved as an activist for over a decade. But there were many others in the audience that night that were not involved and many, still, despite having heard his lecture, who still live on the periphery.

Elie Wiesel is one of a growing number of Jewish writers and leaders committed to ending the nuclear arms race. It is a subject that is frightening and disturbing, but it needs to be addressed. Will we sit back and be helpless and let others dictate policy for us, even though that policy is destructive? It has never been my attitude to accept this kind of governing without protest, without a positive and active agenda for change. Protest need not be seen as a negative occupation. It was not a negative occupation, for example, when the students from the Elkin Midkusha traveled to Washington, D.C. last year to protest the Soviet treatment of Jewish refuseniks. Their appearance on the street in front of the Soviet embassy was an act of free speech and free assembly. Likewise, it is not a negative occupation when I write and speak publicly about the need for Jews and others to be involved in the non-nuclear movement. I consider it a vital and urgent responsibility we all should share.

Wiesel, in a recent speech on behalf of the Jewish Peace Fellowship, spoke about the dilemma of bringing this issue into the forefront of Jewish priorities:

"The problem of peace," he said, "has not penetrated the consciousness of the Jewish community to a sufficient degree. I mean not only peace in Israel, which we all desire, but peace everywhere. Why not? I confess to you, I don't have an answer."

"It is because of the helplessness we all feel when we deal with world issues? All of you who are involved in these issues — and I know you are, because I meet you in these meetings — know that when we deal with these issues, somehow the Jewish community turns off. We mention these issues, we raise them, we dramatize them, but the Jewish community is not ready to listen, let alone to act. Why?"

"I would expect Jews to be more sensitive. I would expect them to be more sensitive, and by using their memories in the best sense possible, for the best cause, for the noblest cause possible, they couldn't but reach our conclusion, that with the whole world in danger, we too are in danger. And perhaps, just as we have spoken to the world for so many centuries, why

couldn't we speak to the world now as well?"

"Until we give our message, which has been our message since the beginning of the world — the midrash tells us that when angels objected to God's creation of man, God destroyed the angels, not man, because the angels were quarrelling among themselves. If they had come in a unified delegation to God, maybe he would have accepted them, but they were divided, and they quarrelled, and when even angels quarrel, they are no longer angels."

"Why didn't we bring that message — why won't we bring that message — further on? Maybe it is because of a feeling of helplessness that we all have, and here I agree that there is something to it. We have the feeling that no matter what we would say, the nuclear danger would continue nevertheless."

"... But I do believe that, if we continue together, we shall have more people join us, and there is no doubt that the effect will be, in the beginning slow, but that it will pick up momentum."

...

To be Jewish, for this writer, has meant to be concerned with world issues. I have endeavored to prioritize those world issues and the concern for peace and for nuclear disarmament is the most important of those issues for me. It touches everyone everywhere.

When Mrs. Sakue Shimohira, a survivor of Nagasaki, spoke in Providence last year, I was the only journalist who interviewed her, for a report in this newspaper entitled "Interview with a Hibakusha survivor." The largest daily and weekly newspapers in the state ignored her visit and her message. (Two other reporters later attended her speech sponsored by Women for a Non-Nuclear Future, those reporters writing for college newspapers.)

And so, to bring Prof. Wiesel's thought full circle: it is not only the Jewish community that "turns off," as he put it, it is the entire community, and particularly the journalistic community. Yet all the prominent individuals may obtain in the world will not prolong life on this planet one moment longer if we are subjected to a nuclear winter as the result of the unleashing of atomic weapons. This is what Mrs. Shimohira came to Providence to speak about. She was fortunate: she survived. Elie Wiesel survived, too, from the deadly whirling that snuffed out millions of lives in Auschwitz. But the questions remain: Does anyone care? Is anyone listening?

...

Elie Wiesel and I chatted briefly about the need to record the stories of the survivors, to communicate to others their message, to remind the world of the threat of destruction that has been unleashed before and will be unleashed again unless we work together to prevent it. We chatted about the need to use memory and to provoke the memories of others into action.

Wiesel said that "Humankind can be measured never with regard to oneself, but only with regard to the other."

It is with this in mind that he wrote a short letter of recommendation for my application to be one of the three journalists traveling to Japan this summer to record the stories of the survivors and to return here to tell readers why it is important to listen, to care, and to act.

In a few months, I will learn if I have been selected. Whatever the decision, I will continue to work for peace and disarmament in any and every way available to me.

## Crisis With A Difference

by Eric Rosenman

Foreign Minister Shimon Peres' end-of-February trip to Cairo and agreement with Egyptian counterpart Esmet Abdel Meguid on the desirability of an international Middle East peace conference sparked renewed tension within Israel's national unity government.

In the past, Israel — and the United States — have opposed an all-parties Geneva-style conference. Both feared that the Soviet Union, the PLO and other Arab radicals would use it as a propaganda forum and a means to avoid direct, bilateral talks with Israel and the diplomatic recognition these imply. Nevertheless, Peres has said that Israel would consider an international gathering as an umbrella for direct negotiations if that is what it would take to bring in Jordan.

Last month, only days before Peres' latest Egyptian visit, Secretary of State George Shultz — with Prime Minister Yitzhak Shamir at his side — repeated that direct, bilateral talks was the goal, but that perhaps an international conference might be the way to get them started.

Shamir disagreed. He stressed the danger that Moscow might attempt to use a conference to impose a settlement jeopardizing Israel's security. Instead, he favored a meeting on the Camp David model, to involve Israel, Jordan, Egypt, Palestinian Arabs and the United States. The Prime Minister warned that a conference including the U.N. Security Council members and all Arab countries "is the easiest solution (for the Arabs) because it does not commit them to anything."

On March 1, soon after Peres' return, the Israeli Cabinet held what some U.S. sources said was a "rocky" session, but one that nevertheless stopped short of a vote that might have led to the unity government's collapse and new elections. One reason was that while in Egypt the Foreign Minister emphasized points of consensus within Israel. Another, perhaps, was the realization by ministers of Peres' Labor alignment and Shamir's Likud alike that differences between them remain smaller than those between Israel and the Arabs and the Soviet Union, or among the Arabs themselves.

For example, immediately after his return the Foreign Minister was asked what must happen for a conference to take place. He responded that the meet-

ing must be arranged so that it cannot impose a settlement, cannot interfere with the direct negotiations it is supposed to foster, and cannot revoke any agreement reached in bilateral talks. In addition, the Soviets must meet two long-standing Israeli and U.S. conditions: resumption of diplomatic relations with Israel and the large-scale emigration of Russian Jews.

Further, Peres pointed out that Egypt agreed that the make-up of the Palestinian representation must be acceptable to both sides — noteworthy because it does not echo Arab boilerplate that the PLO is the "sole, legitimate representative of the Palestinians."

A State Department source cautioned against making too much of the absence of an Egyptian reference to the PLO, suggesting "it probably just showed their sensitivity to Peres' trip." Maybe — but a well-informed Jerusalem source said it could mean that Israel and Jordan — had managed to get Egypt to soft-pedal its pro-PLO stance.

Should the Soviets and the concerned Arab parties meet Peres' conditions, the politics surrounding an international conference might be transformed. But so far they have not. Absent a Sadat-like gesture from the Arab side, the conference may remain a non-issue, Washington sources said.

Ironically, both Shamir and Peres could be right — the Prime Minister when he warns that participants in an unreconstructed Geneva-style conference might force Israel to accept dangerous territorial or other concessions, the Foreign Minister when he cautions that if the peace process does not move forward it might retreat and undermine even Israel's peace with Egypt. In any case, an initiative which depends on boldness and endurance and a relatively weak Jordan is problematic at best.

Domestically, Israel's latest Cabinet crisis differs from its numerous predecessors, the Jerusalem observer added. He called it the opening of Israel's next election campaign.

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## Candlelighting

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