SIEGEL, MELVIN

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10-22 **Charlestown**

MELVIN HAROLD SIEGEL, 73, of Maritime Drive, a professor and writer, died Wednesday at the South County Rehabilitation and Nursing Home.



He was the husband of the late Irene (Forni) Blais. Born on Dec. 2, 1930, he was a son of the late Louis A. Siegel and Sadie (Saunders) Siegel. Professor Siegel had taught at American International College, in the School of Business Administration, in Springfield, Mass., for 30 years.

He researched and wrote several articles and reports on consumer habits, and food retailing. He also worked in sales promotion, management and marketing sales.

He received a bachelor's degree in business administration and a master's degree in marketing and advertising from the University of Rhode Island.

He was a member of the American Association of University Professors, and the Advertising Federation of America.

He leaves a sister, Barbara Friedland of North Dartmouth, Mass., and West Palm Beach, Fla.; a brother, Sidney Siegel of Jacksonville, Fla.; two stepdaughters; and his companion, Evelyn McCann of Narragansett, and Naples, Fla.

The funeral service will be private. A memorial gathering will be held Oct. 30 at 1 p.m. at the Larchwood Inn, Wakefield.