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SHORR, Morris

MORRIS SHORR

Funeral services for Morris Shorr, 54, of 219 Gaskill Street, Wponsocket, who died unexpectedly Monday, were held the following day at the B'nai Israel Synagogue. Burial was in the B'nai Israel Cemetery.

Mr. Shorr had been with the Woonsocket Call since 1924 and had been circulation manager since 1937. He was the husband of Mrs. Bernice (Simon) Shorr.

He was past president of the International Circulation Managers Association and the New England Association of Circulation Managers. He received a plaque last year from the Elks during National Newspaper Week. In 1943 he won top honors for his paper for circulation promotion in connection with the ICMA convention in Cleveland.

Besides his widow, he leaves a son, David, a freshman at the University of Rhode Island; a daughter, Marie, of Boston; four brothers, Joseph, Herbert and Albert, all of Woonsocket, and Sanford Shorr of Meriden, Conn.; and a sister, Mrs. Sarah Klein of Glens Falls, N. Y.

Honorary bearers were Buell W. Hudson, publisher and treasurer of the Woonsocket Call; Hilding C. Peterson, circulation director of the Worcester Telegram-Gazette; George Weavill, circulation manager of the Pawtucket Times; James R. Darke, circulation director of the Providence Journal-Bulletin; Frank Geohegan, promotion manager of of the Brockton Enterprise & Times, and Manuel G. Berman, city circulation manager of the Worcester Telegram-Gazette.

Bearers were Allan Simon, Harold Simon, Ralph Mandell, Michael Cooper, Arthur Robbins and Leo Cline.