PSJ 8-31-80

Jesse H. Goldberg

Founder of Jean's apparel store, president of former toy firm

POMPANO BEACH, Fla. — Jesse H. Goldberg, of 2671 South Course Drive and 22 Woodland Terrace, Providence,



died yesterday at the Miriam Hospital after a one-week illness. He was the husband of Jean Z. (Hyman) Goldberg.

He was born in New York City, a son of the late Jacob and Dora (Kaplan) Goldberg and had been a Providence resident for over 50 years.

Mr. Goldberg was the founder of the former Jean's, women's apparel store in Providence from 1957, until retiring in 1969. He was the president of the former American Toy Company, a nationwide chain of 83 toy and sporting goods stores and leased departments, a member of Temple Beth-El, the R.I. Jewish Federation, the Jewish Home for the Aged, the Jewish Community Center, Critereons and Crestwood Country Club.

Besides his wife he leaves a son, Lawrence Y. Goldberg of Pawtucket; two brothers, Mortimer Goldberg of North Hollywood, Florida and Kenneth Goldberg of Roslyn, New York; and two grandchildren.

The funeral service will be held today at noon at Temple Beth-El, 70 Orchard Ave., Providence. Burial will be in Lincoln Park Cemetery, Warwick.

GOLDBERG, JESSE H.