GENSER, max

Max Genser Dies; Jewelry Maker

Max Genser, 65, retired jewelry manufacturer who founded the Genser Manufacturing Co. of Providence, died early today in Miriam Hospital after a short illness.

Mr. Genser, who was the husband of Mrs. Ada (Saunders) Genser, lived at 19 Coulters Road, Cranston.

Born in Austria Jan. 19, 1892, a son of Jacob and Sarah (Nacht) Genser. Mr. Genser came to the United States in 1912 and immediately became interested in jewelry manufacturing. He created designs for which he held a number of patents. In the early 1920's he founded a dental laboratory, but later devoted all his time to the firm that carried his name. He retired in 1951. At the time of his death he was president of Peacock Jewels, 509 Westminster St.

Active in Zionist affairs, he was a member of the board of directors of the Jewish Home for the Aged, a member of Roosevelt Lodge, F. & A.M., the American Society of Tool Engineers and of Temple Beth El.

Besides his wife, Mr. Genser leaves two sons, James of Cranston and Wallace of Providence; a daughter, Mrs. Bernice Lundy of Cranston; two brothers, Isador and David, both of Cranston, and a sister, Mrs. Hyman Jacobson of Providence.

Memorial week will be observed at the home of Mrs. Lundy, 11 Zane St., Cranston.

Funeral services were to be held today at 4:30 p.m. at the Max Sugarman Funeral Home, 458 Hope St. Burial was to be in Lincoln Park Cemetery, Warwick. Memorial week will be observed at the home of his daughter, Mrs. Maurice Lundy of 11 Zane St., Cranston.